

POLLY TROTTENBERG, Commissioner

August 11, 2017

Jules Flynn, General Manager NYC Bike Share, LLC 220 36th Street, Suite 3A (Unit 93) Brooklyn, New York 11232 julesflynn@citibikenyc.com

Justine Lee, General Counsel Motivate International Inc. 220 36th Street, Suite 3A (Unit 93) Brooklyn, New York 11232 justinelee@motivateco.com

cc: Jay Walder, Polly Trottenberg, Margaret Forgione, Philip Damashek

Re: Proposed Citi Bike Demonstrations in New York City outside of Phase I and Phase II Areas

Dear Mr. Flynn:

The New York City Department of Transportation ("NYCDOT") has learned that you or your agents have commenced and plan to continue Citi Bike demonstrations and/or service in areas of New York City outside of Phase I and Phase II areas as set forth in the Agreement between the City of New York and NYC Bikeshare, LLC, dated as of October 24, 2014. Please be advised that you do not have the authorization or permission from the City of New York, pursuant to said Agreement or otherwise, for such demonstrations and/or service.

Accordingly, you are hereby directed immediately to cease and desist from any such operations.

Your immediate attention and cooperation on this matter is appreciated.

Very truly yours,

Michelle Craven Senior Executive Director Cityscape & Franchises