



Request for Proposals for a temporary sports/recreational concession at Anchorage Plaza, Brooklyn

June 10, 2024

Parks

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Community Input Timeline

- **11/14/2022:** Parks presented the guidelines to Community Board 2 for our Request for Expressions of Interest (RFEI) for a temporary concession site at Anchorage Plaza.
- **3/9/2023:** RFEI Issued
- **6/12/2023:** Parks returned to the Community Board to review the 7 proposals received in response to the RFEI, including:
 - Seasonal markets and activities
 - Padel and pickleball courts
 - Mini golf course
 - Performance and rehearsal space/amphitheater
 - An adventure playground
 - Farmer's market/green market
 - Dog park
 - Café
 - Interactive art space
 - Micro mobility parking



Request for Proposals: Solicitation Overview

- On **1/2/2024**, Parks issued its Request for Proposals for the Development, Operation, and Maintenance of a Temporary Sports/Recreational Concession at Anchorage Plaza.
- The RFP was issued for a three-year term with up to three one-year options, exercisable at Parks' sole discretion.
- Based on RFEI responses, the RFP solicited responses for parks-appropriate activities including:
 - Paddleball and recreational interests
 - Public art or performances
 - A dog run
 - Food and Beverage



Request for Proposals: Selection Process

- Parks rates proposers based on five categories:
 - Capital Investment, Improvement and Designs
 - Planned Operations
 - Operating Experience & Financial Capability
 - Fee Offer
 - Integrated Sustainability by Design



CityPickle at Anchorage Plaza



Rendering are for illustrative purposes only



Anchorage Plaza Concession

CityPickle at Anchorage Plaza



Rendering are for illustrative purposes only



Anchorage Plaza Concession

Site Layout Concept



Highest Rated Proposer: CityPickle

Operational Plan:

- Pickleball:
 - Court rentals, clinics, leagues, and open play available
 - Dedicated hours for youth programming, seniors, affinity groups
 - Dedicated court hours for nonprofit programming per month
 - Daily low-cost community play
- Dog Run
- Public Art Installations
- Access to passive recreation, public seating, pedestrian walkways



Questions?

