

Request for Proposals for a temporary sports/recreational concession at Anchorage Plaza, Brooklyn

June 10, 2024

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# **Community Input Timeline**

- 3/9/2023: RFEI Issued
- including:
  - Seasonal markets
  - Padel and pickleb
  - Mini golf course
  - Performance and
  - An adventure playge



Anchorage Plaza Concession

• 11/14/2022: Parks presented the guidelines to Community Board 2 for our Request for Expressions of Interest (RFEI) for a temporary concession site at Anchorage Plaza.

• 6/12/2023: Parks returned to the Community Board to review the 7 proposals received in response to the RFEI,

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I rehearsal space/amphitheater	• Int
yground	• Mi

- armer's market/green market
- og park
- afé
- teractive art space
- licro mobility parking



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## **Request for Proposals: Solicitation Overview**

- discretion.
- - Paddleball and recreational interests
  - Public art or performances
  - A dog run
  - Food and Beverage



**Anchorage Plaza Concession** 

Temporary Sports/Recreational Concession at Anchorage Plaza.

• The RFP was issued for a three-year term with up to three one-year options, exercisable at Parks' sole

• Based on RFEI responses, the RFP solicited responses for parks-appropriate activities including:

### • On 1/2/2024, Parks issued its Request for Proposals for the Development, Operation, and Maintenance of a



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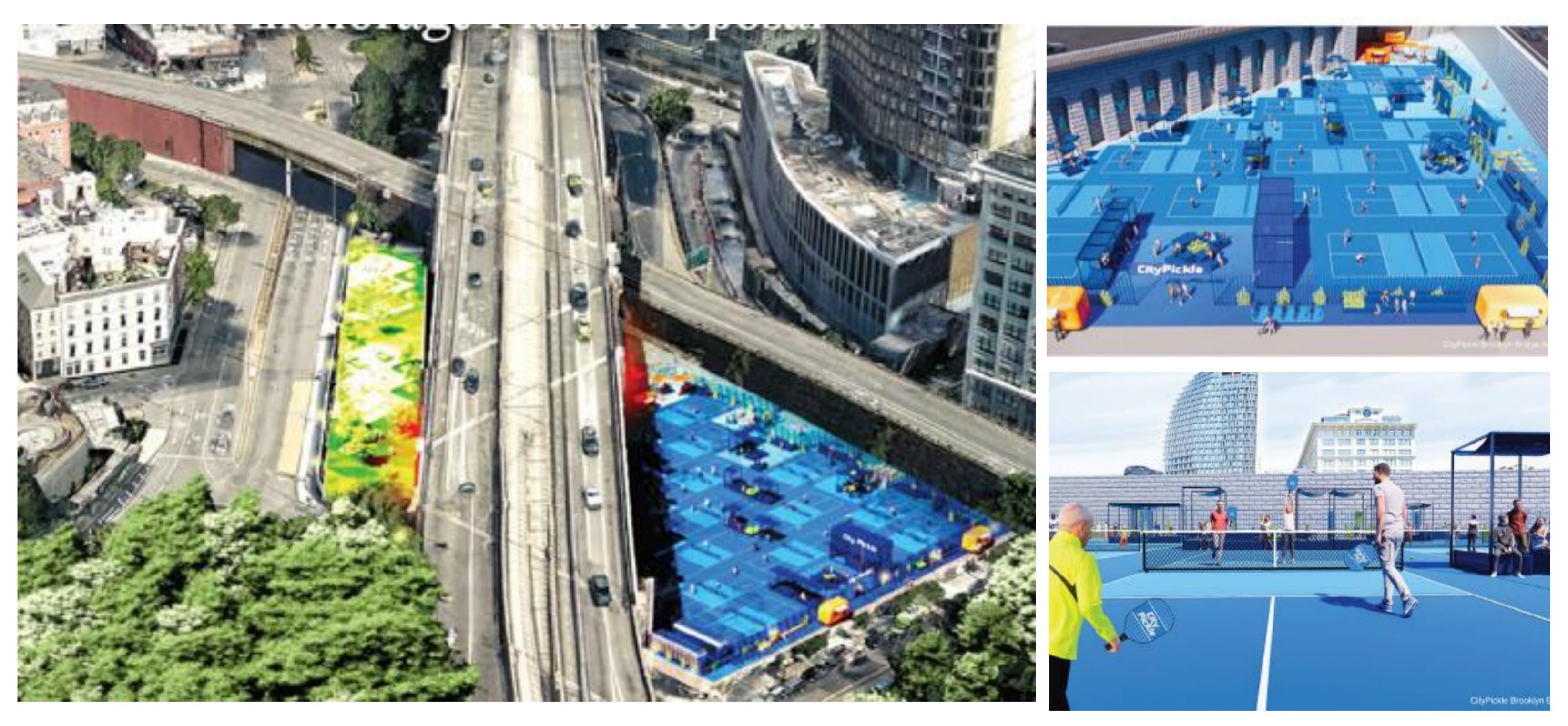
## **Request for Proposals: Selection Process**

- Parks rates proposers based on five categories:
  - Capital Investment, Improvement and Designs
  - Planned Operations
  - Operating Experience & Financial Capability
  - Fee Offer
- Integrated Sustainability by Design



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# **CityPickle at Anchorage Plaza**



Rendering are for illustrative purposes only



### Anchorage Plaza Concession

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# **CityPickle at Anchorage Plaza**



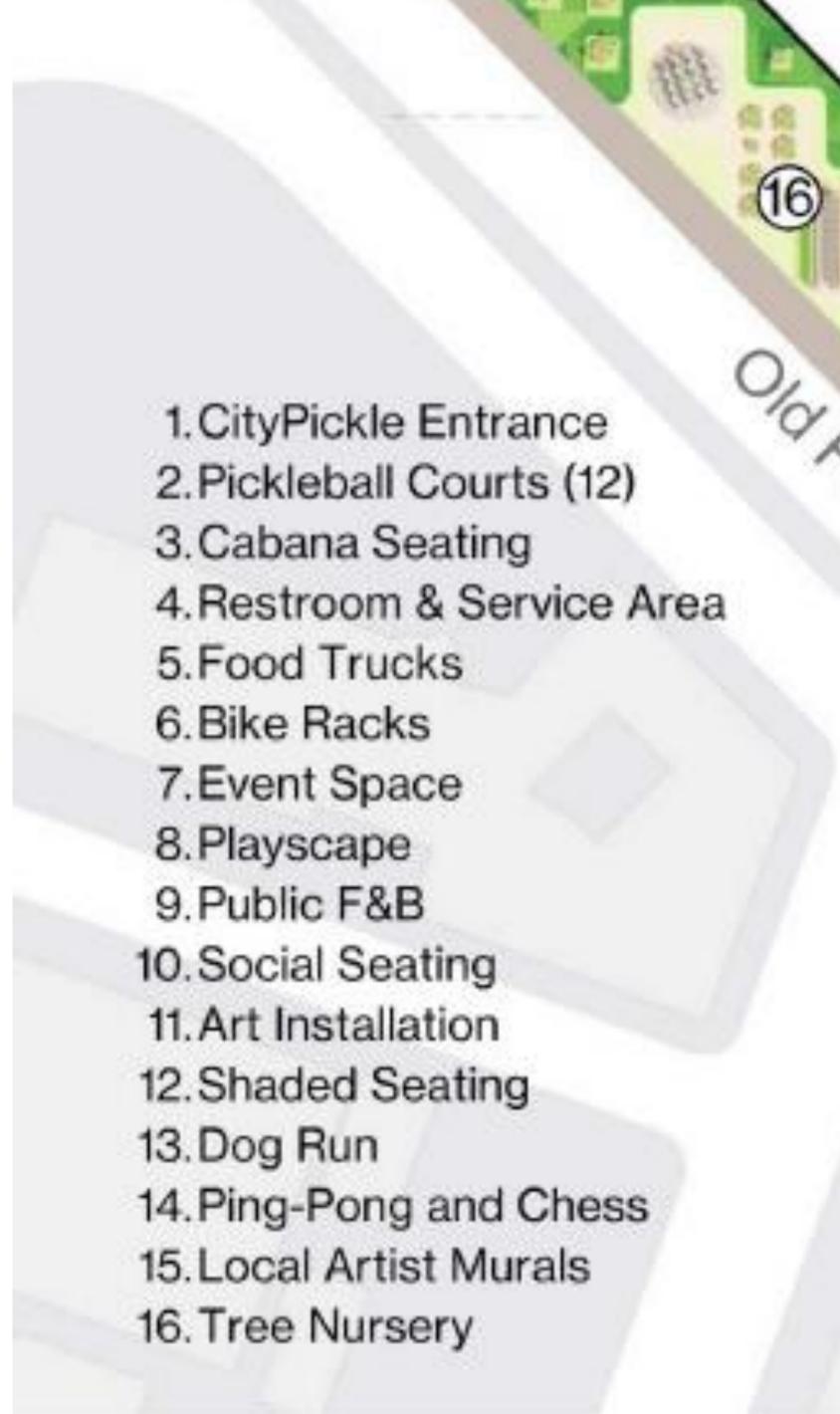
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### **Anchorage Plaza Concession**

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# Site Layout Concept







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# Highest Rated Proposer: CityPickle

### **Operational Plan:**

- Pickleball:
  - Court rentals, clinics, leagues, and open play available • Dedicated hours for youth programming, seniors, affinity groups

  - Dedicated court hours for nonprofit programming per month
  - Daily low-cost community play
- Dog Run
- Public Art Installations
- Access to passive recreation, public seating, pedestrian walkways







**Anchorage Plaza Concession** 

# Questions?



