

# LET'S JC

## MOVE

### TRANSPORTATION MASTER PLAN

## Stakeholder Meeting



**ARUP**



**STREET  
PLANS**

# Agenda

- » Welcome & Introductions
- » Project Goals and Objectives
- » Preliminary Community Outreach Results
- » Existing Conditions Findings
- » Discussion & Next Steps

- » Please use the **chat** for **clarifying questions**.
- » The presentation is being **recorded** for note-taking purposes only.
- » There will be **opportunities** for discussion during the meeting.

Meeting Purpose: Gather input on needs and opportunities



# PROJECT TEAM



**Michael Manzella**  
Director of Transportation Planning  
**Elias Guseman, AICP**  
Senior Transportation Planner  
**Lyndsey Scofield, AICP**  
Senior Transportation Planner

## ARUP

**Josh DeFlorio, AICP**  
Project Director

**Kristy Tu, PE, PTOE, P. Eng. RSP1**  
Project Manager

**Michael Willson, AICP**  
Transportation Planner

## STREET PLANS

**Mike Lydon, CNU-A**  
Public Realm

**Frank Tolbert**  
Associate Planner



**Courtenay Mercer, AICP, PP**  
Community Engagement



# Project Goals And Objectives

- » The Jersey City Transportation Master Plan update aims to address current and projected transportation challenges in the region.
  - » The Jersey City Master Plan (Circulation Element) was last updated from 2009-2011.



**Create an inclusive transportation system that accommodates all**



**Provide reliable ways to get around the city**



**Deliver high-value, affordable transportation**



**Support quality of life by providing transportation that enhances daily living**

# Process

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## **Community Outreach: Preliminary Results**

# Let's Move JC: Outreach Strategy

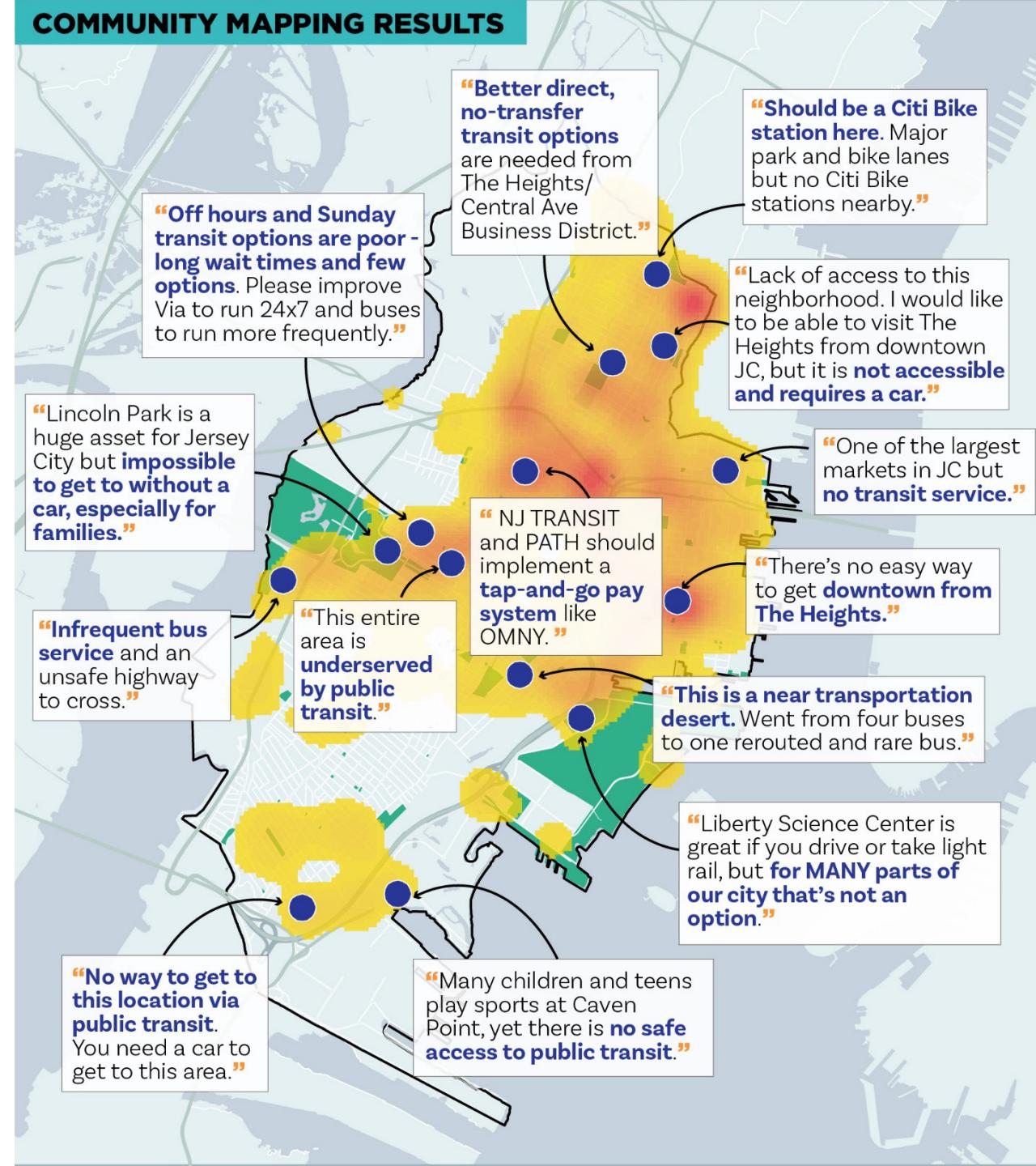
- » **Review and analyze previous outreach results**
- » **Advisory Committee Meetings**
- » **Stakeholder Outreach**
  - » Focus Groups
- » **Public Outreach**
  - » Survey
  - » Pop-ups
  - » Community Meetings & Open Houses



# JC on the Move

- » Transit is too focused on **peak periods**
- » Traveling across Jersey City takes **far longer on transit** than a car
- » Major job & activity hubs in Jersey City are **hard to reach** by walking, biking, or transit
- » Many car trips cover less than 2 miles
- » Neighborhoods with high biking demand don't have **safe bike lanes** or **Citi Bike access**
- » Low-income families struggle to **afford** multiple transportation options (ex. Owning a car and paying for the bus)

## COMMUNITY MAPPING RESULTS

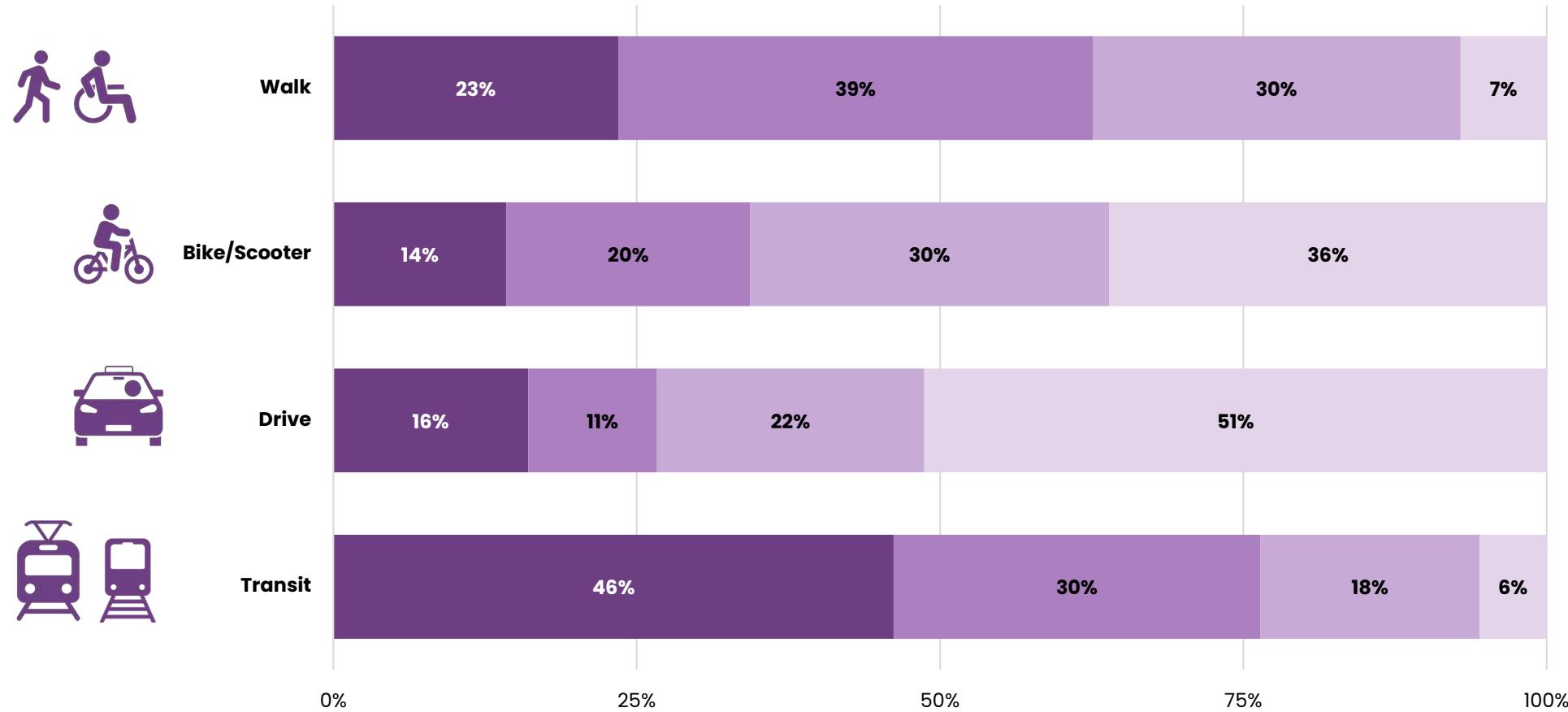


# Let's Move JC: Preliminary Results

Let's Move JC

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How would you like to get around in the future?



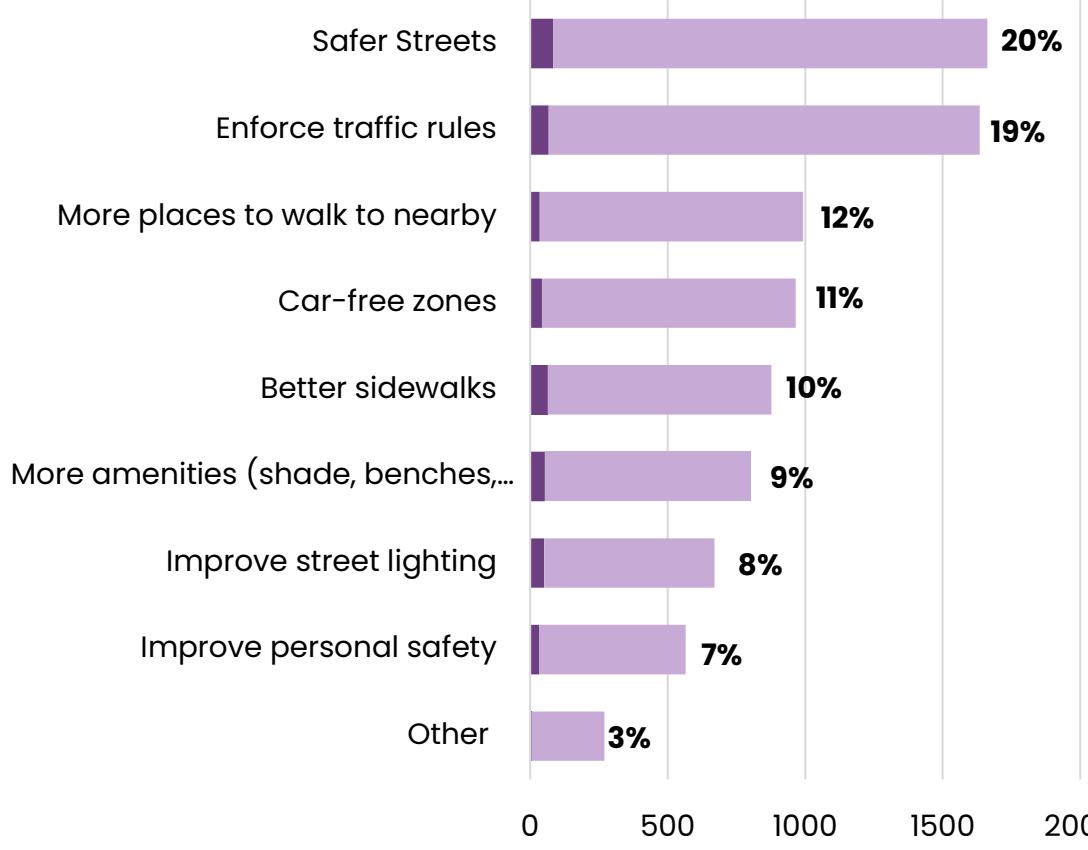
■ Most Desired ■ ■ Least Desired



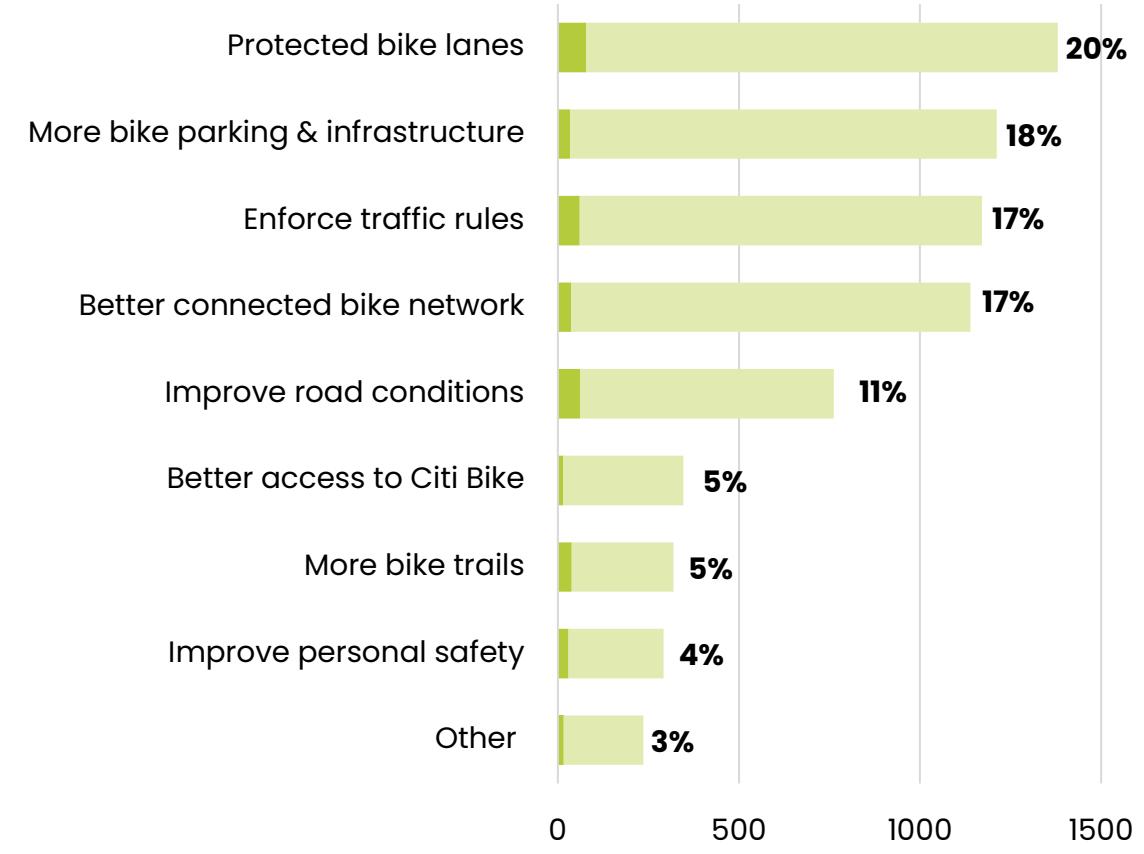
# Let's Move JC: Preliminary Results

Let's Move JC

## WHAT WOULD MAKE WALKING SAFER AND CONVENIENT?



## WHAT WOULD ENCOURAGE YOU TO BIKE/SCOOTER MORE?

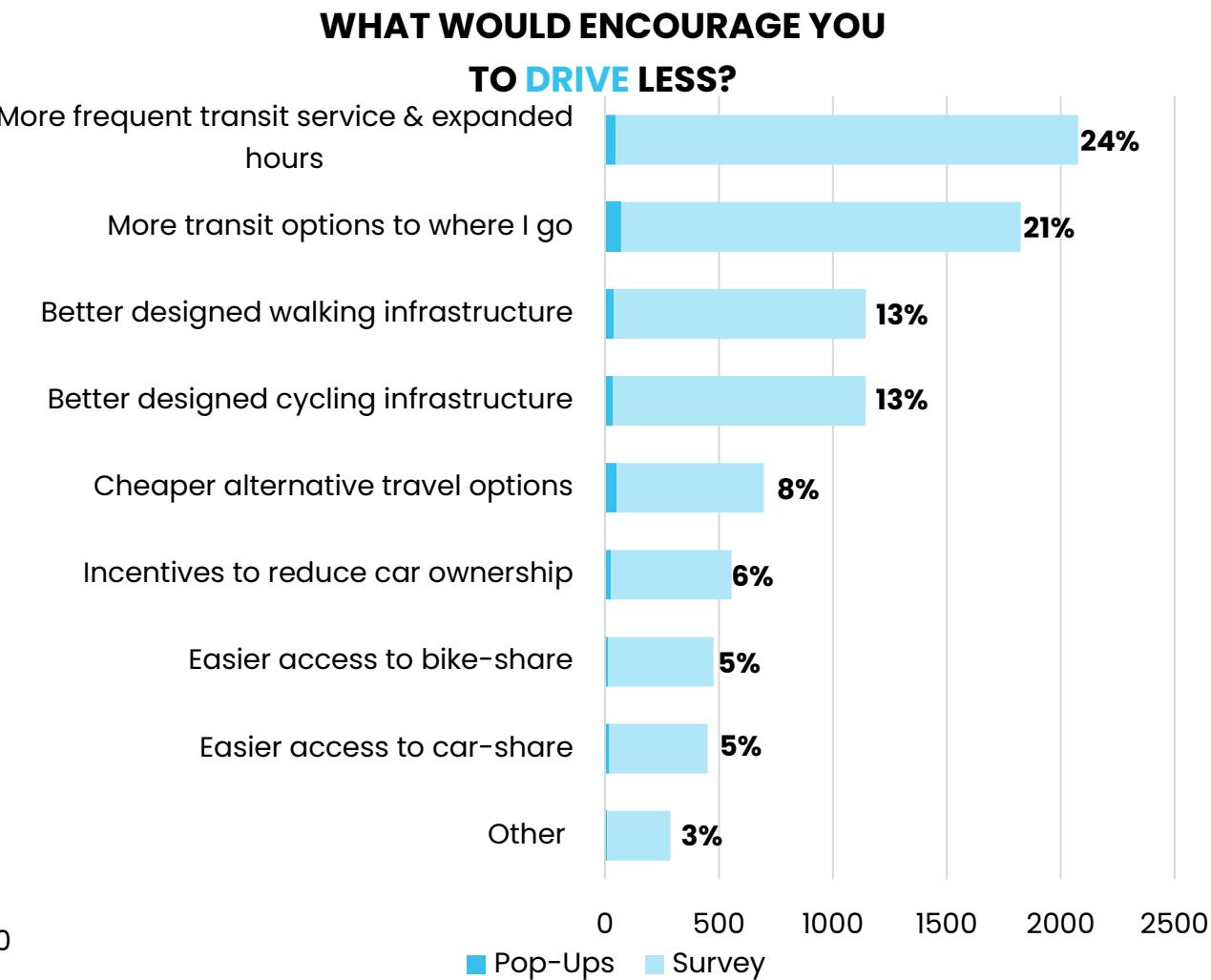
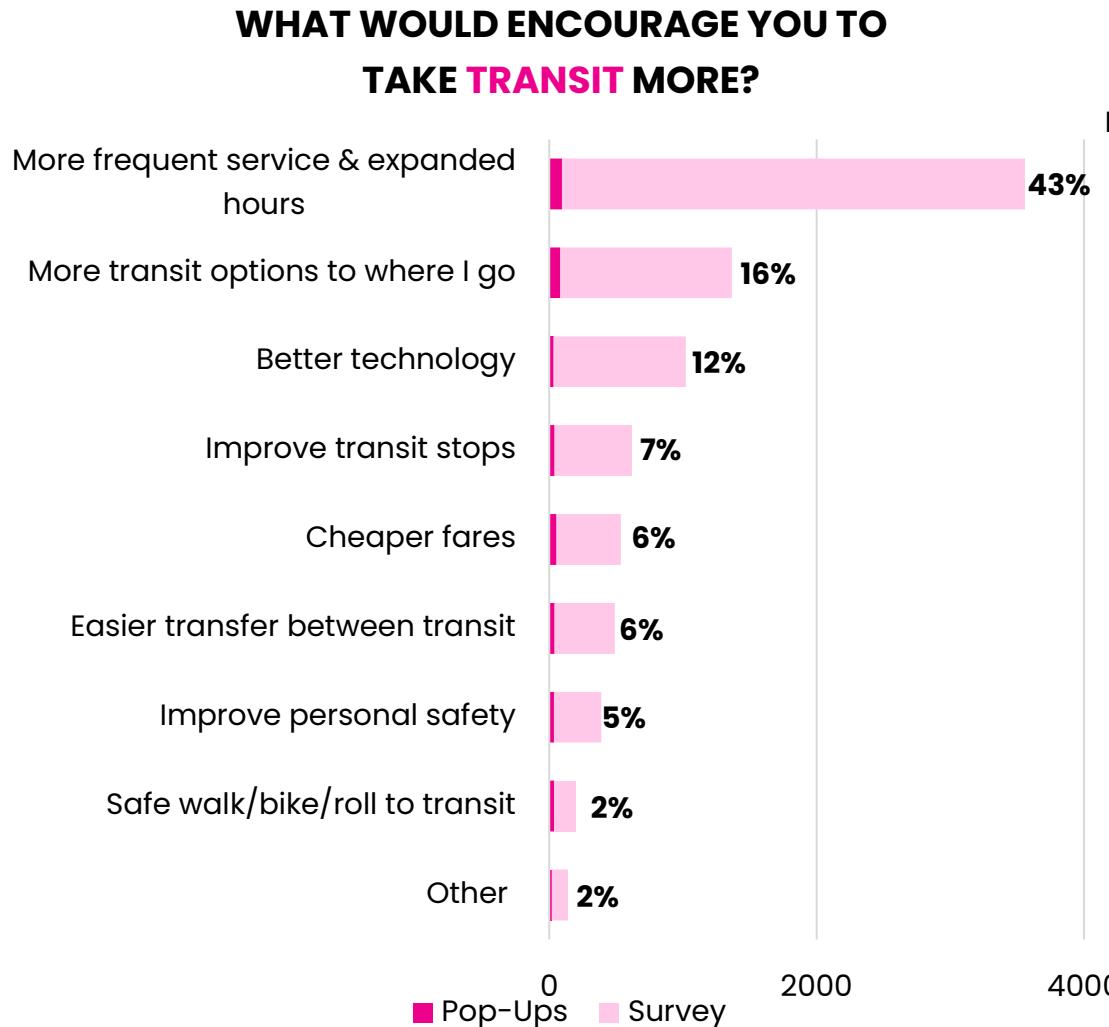


■ Pop-ups ■ Survey

■ Pop-ups ■ Survey



# Let's Move JC: Preliminary Results

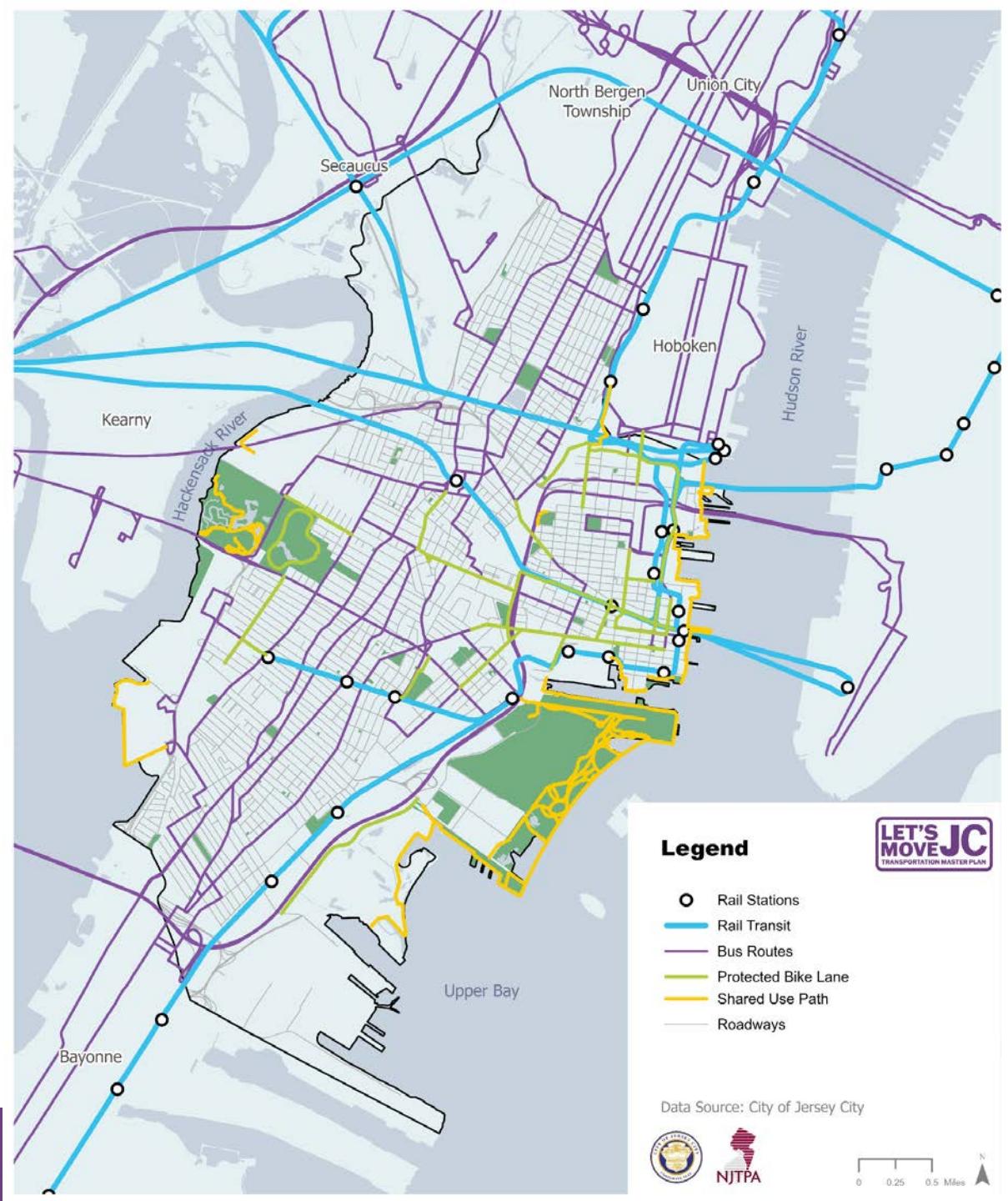


## Existing Conditions

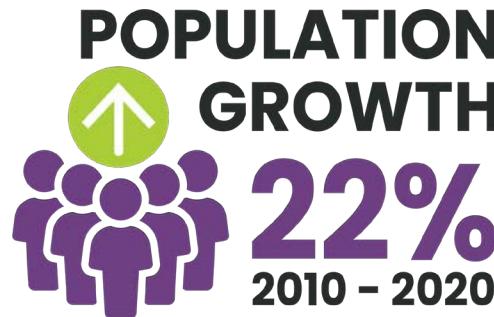
# Jersey City's Transportation Options

Jersey City has a multitude of options to get around:

- » PATH trains
- » Hudson Bergen Light Rail
- » NJ TRANSIT buses
- » Private Jitneys
- » Waterfront greenways
- » On-street bike lanes
- » VIA micro-transit
- » Hudson River ferries
- » Walking and driving infrastructure on corridors and highways maintained by Jersey City, Hudson County, NJDOT, and the NJ Turnpike



# Jersey City: Then & Now



An **additional 25% population growth** is expected over the next 25 years



## Population Forecast, 2020-2050

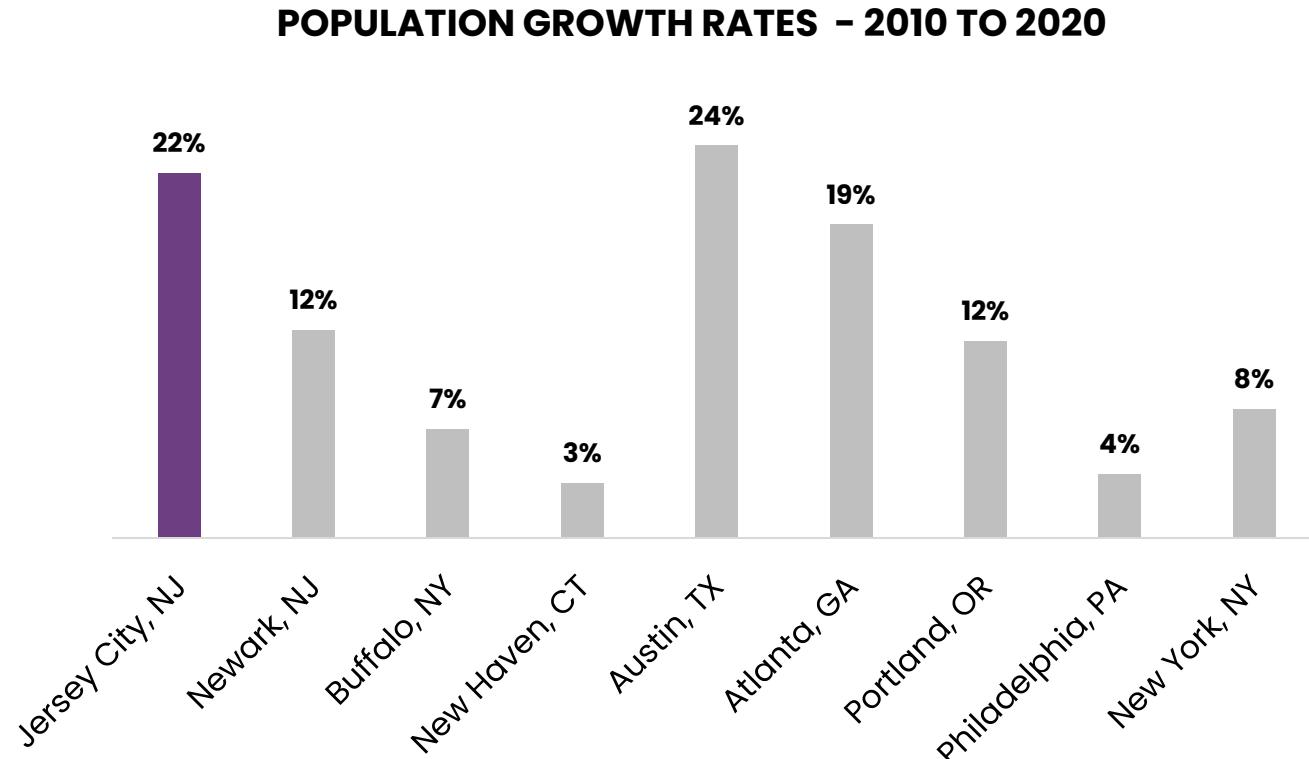
	Ward A	Ward B	Ward C	Ward D	Ward E	Ward F	Citywide
	Greenville	West Side	Journal Square	The Heights	Downtown	Bergen-Lafayette	
<b>2020</b>	48,438	45,715	39,487	41,886	67,248	49,362	<b>292,136</b>
<b>2050</b>	58,965	58,348	50,706	52,143	80,879	63,607	<b>364,648</b>
<b>% Change</b>	<b>22%</b>	<b>28%</b>	<b>28%</b>	<b>24%</b>	<b>20%</b>	<b>29%</b>	<b>25%</b>

Source: US Census



# JC is growing relatively quickly

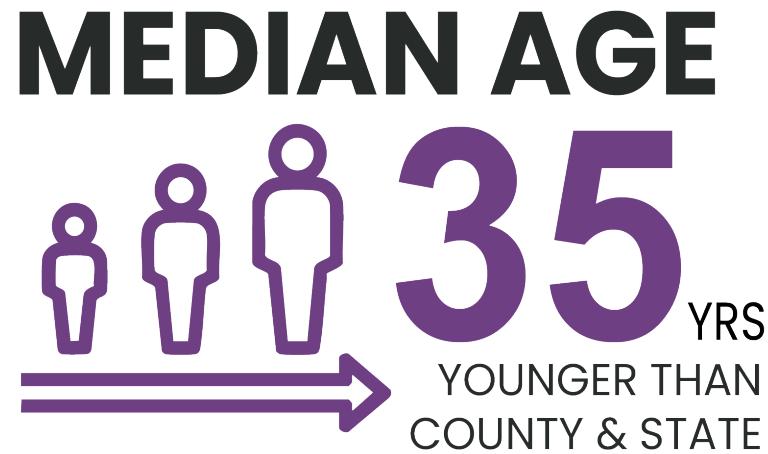
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Jersey City is growing at rates similar to, **or higher** than many fast-growing metros around the US



# Jersey City: Demographic Trends



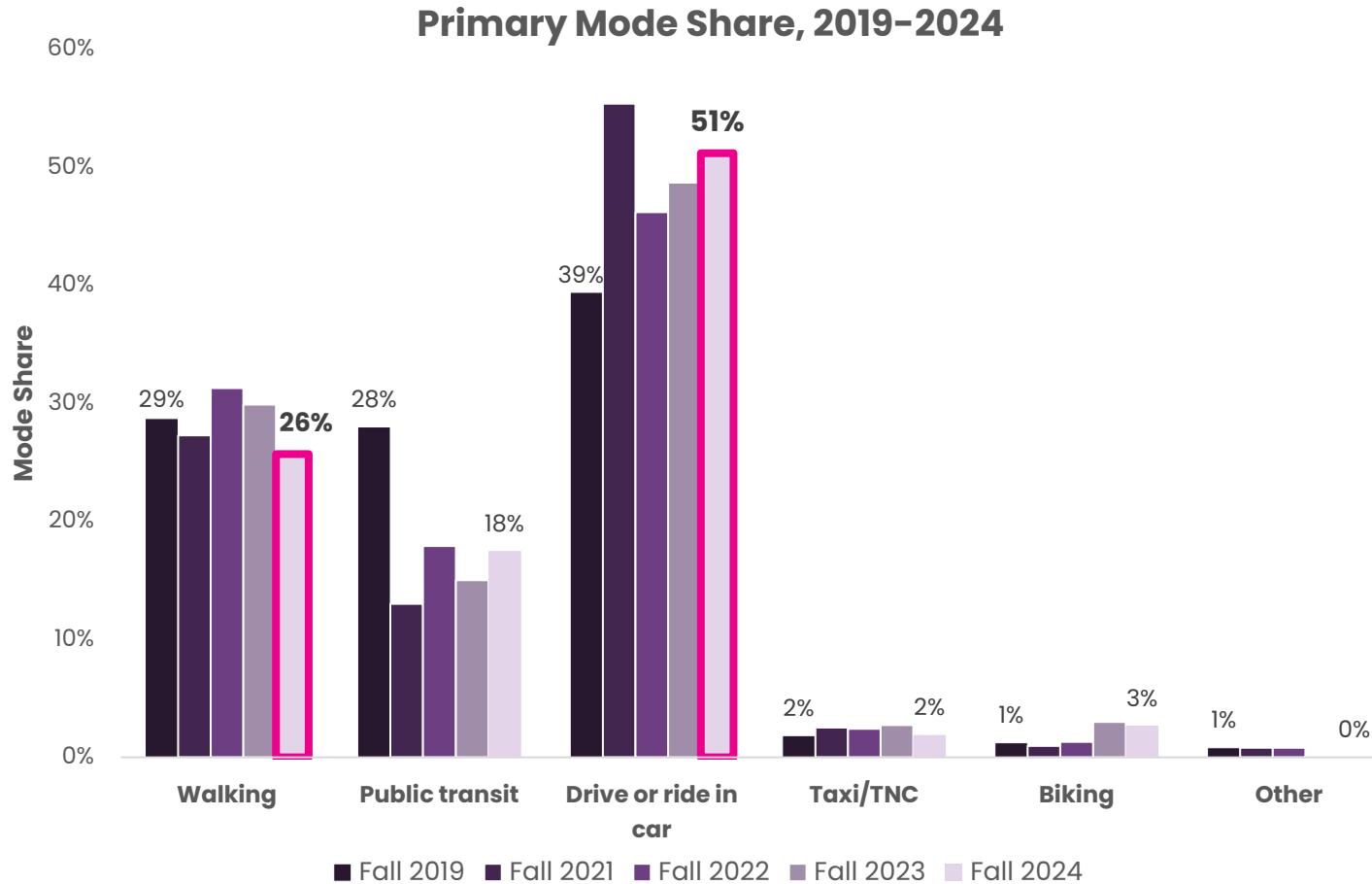
JC exceeds the regional average for **both minority and low-income populations.**

Factor	Regional Average	Jersey City Average
Minority population	39%	69%
Low-income population	20%	32%
Limited English Proficiency	11%	11%
Disability Status	12%	10%
Young Children	6%	7%
Children	16%	13%
Seniors	17%	13%

Source: US Census



# Getting around Jersey City by mode



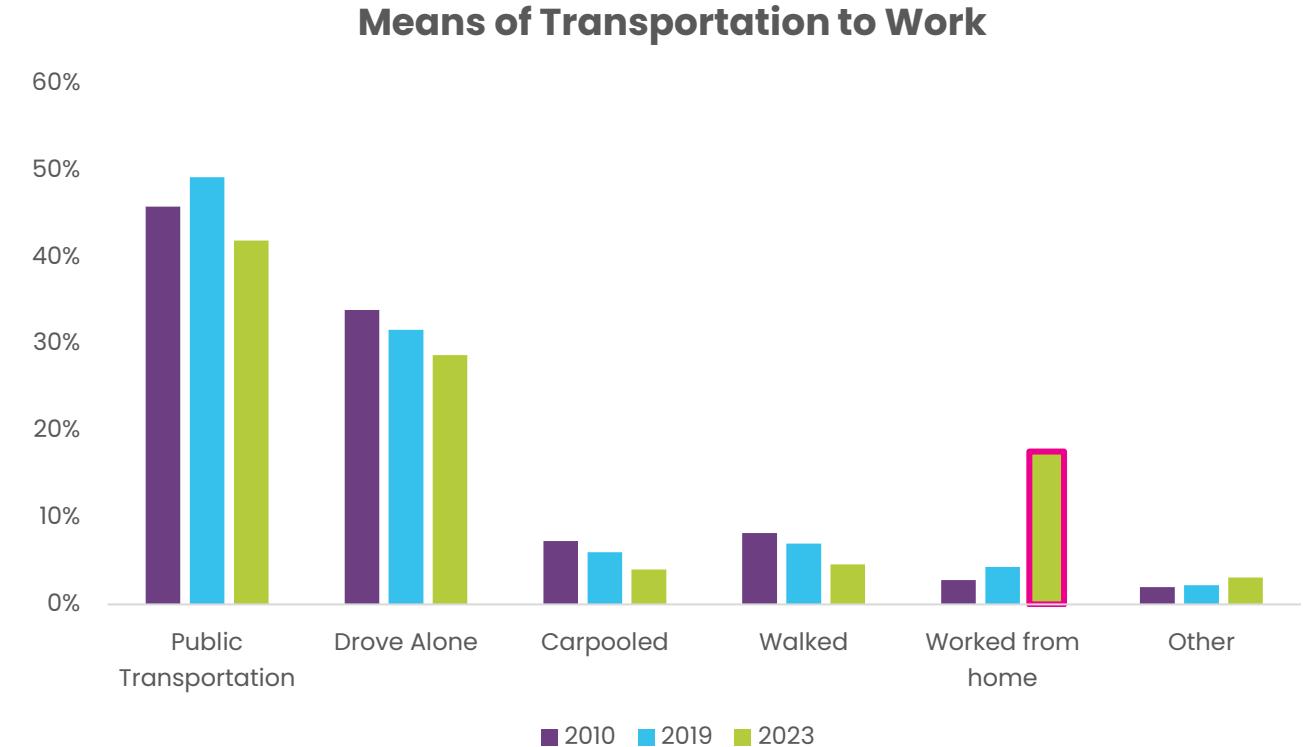
- » About **half** of trips in JC are made using a car
- » About **one quarter** of trips are made by walking
- » 1 in 5 trips are made on public transit
- » Biking has increased to more than **triple** the 2019 rate

Source: Replica



# Getting to work by mode

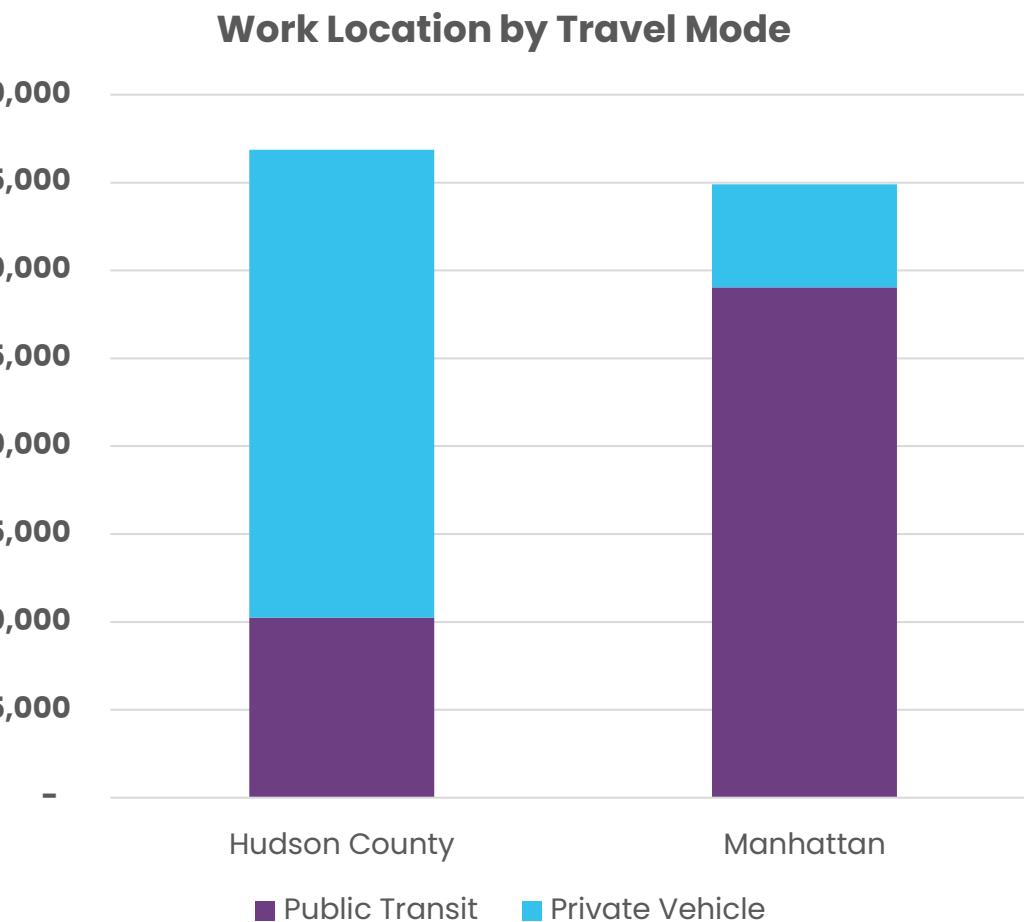
- » Trips on transit, driving, and walking have decreased, though **more people** are **working from home** (3% in 2010, vs. 22% in 2023)
- » JC is a relatively transit dependent city for work trips – **42% of Work trips are taken by transit**, vs. 4% nationwide



**Source: US Census Journey to Work Data**



# Getting to work by mode



- » Workers going to **Manhattan** are mostly taking **Public Transit**
- » Workers going to **Hudson County** are mostly using **private vehicles**

**Source:** Replica

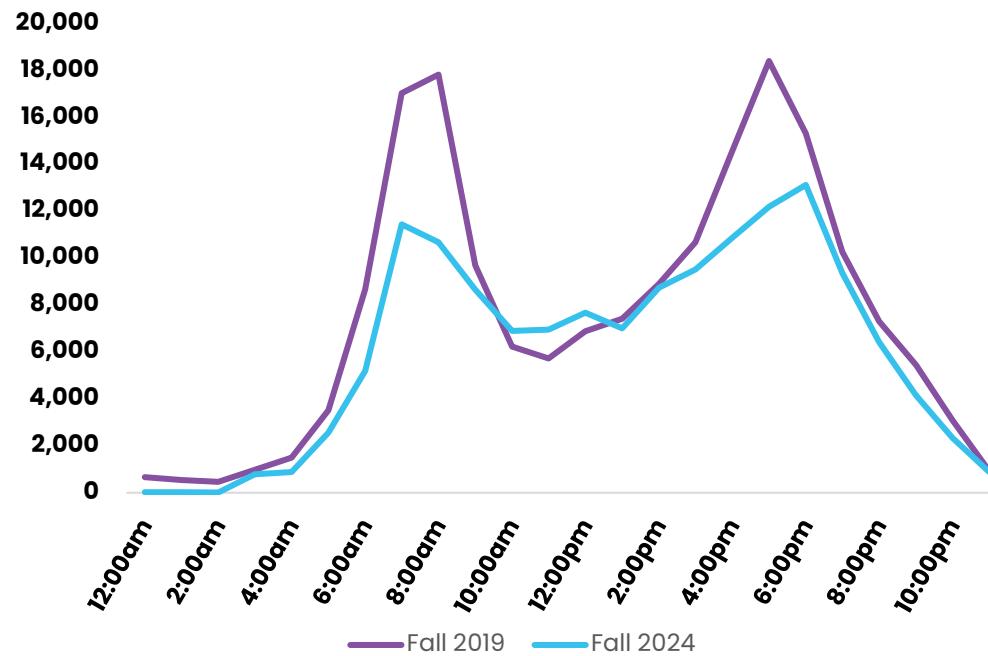


# Weekday vs. Weekend Patterns

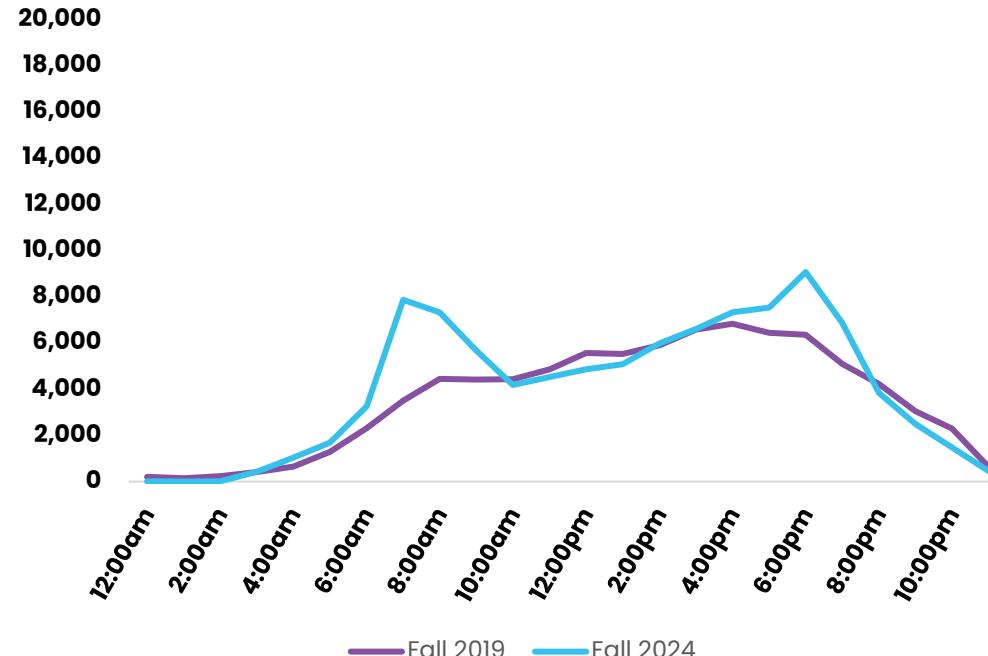
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**Weekday Transit Trips (all modes)**



**Weekend Transit Trips (all modes)**



- » Weekday peak period trips have decreased since 2019

- » Weekend trips overall have increased since 2019

Source: Replica



# Zero-Vehicle Households

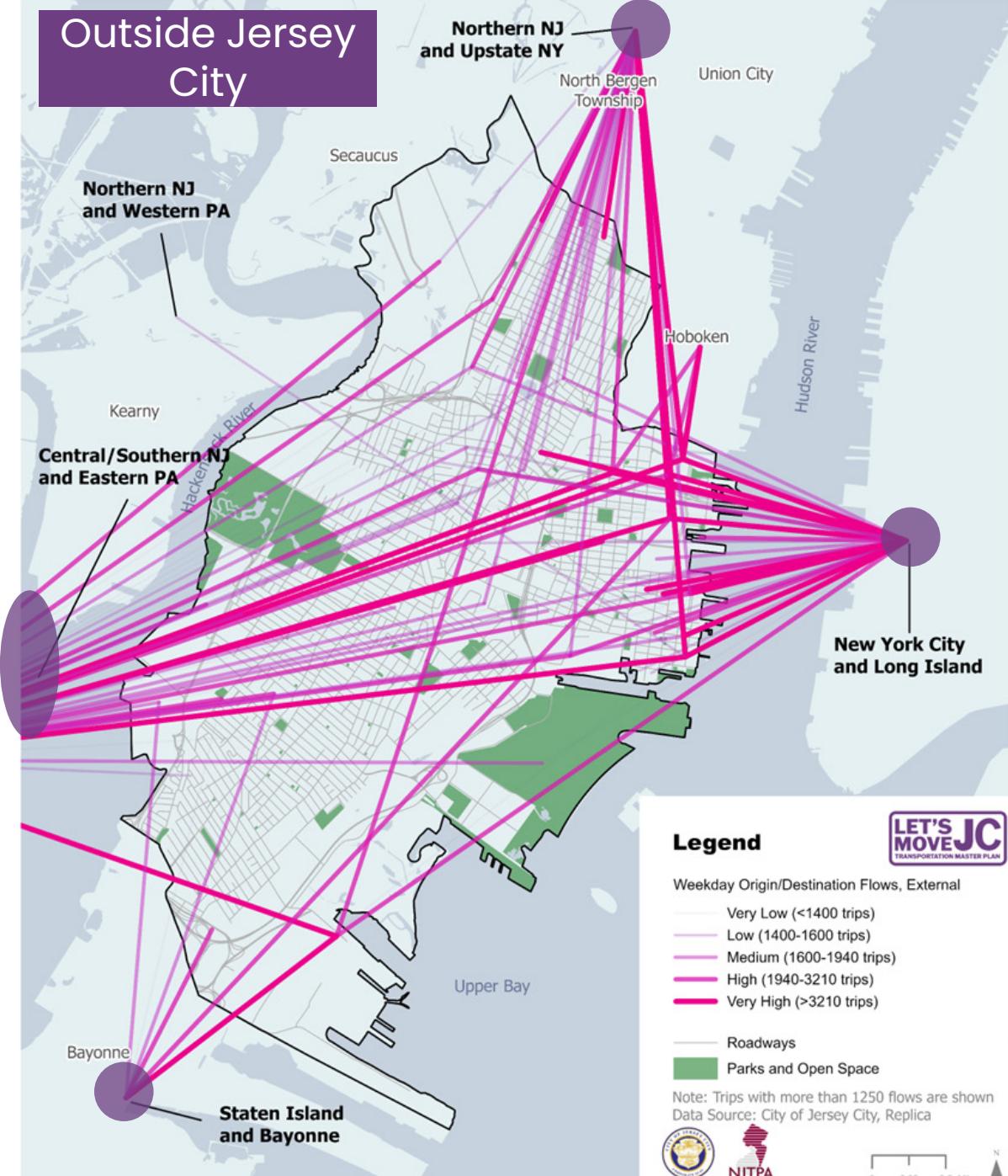
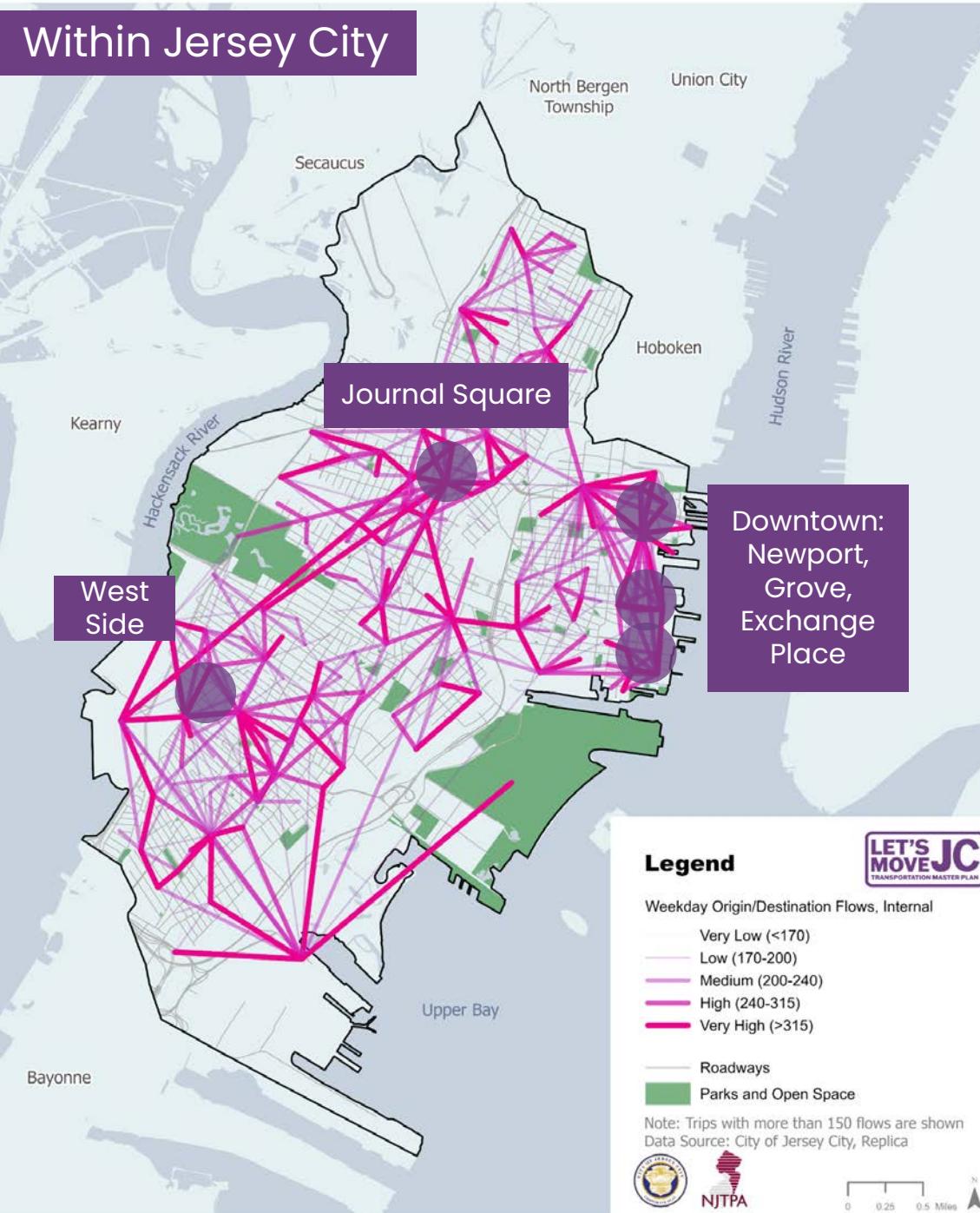
- » **39% of JC households own zero vehicles**
- » Total % has remained **steady since 2010**, but demographics have changed:
  - » **Low-income, less transit-connected households** with zero vehicles have **decreased**.
  - » **High-income, transit-rich households** with zero vehicles have **increased**.

	Zero-Car Household %		
	2011	2023	% Change
Downtown	38%	44%	+16%
Communipaw	42%	39%	-7%
Greenville, Bergen-Lafayette	29%	27%	-7%
Journal Square	45%	46%	+2%
The Heights	35%	33%	-6%
Newport	54%	57%	+6%

Source: US Census

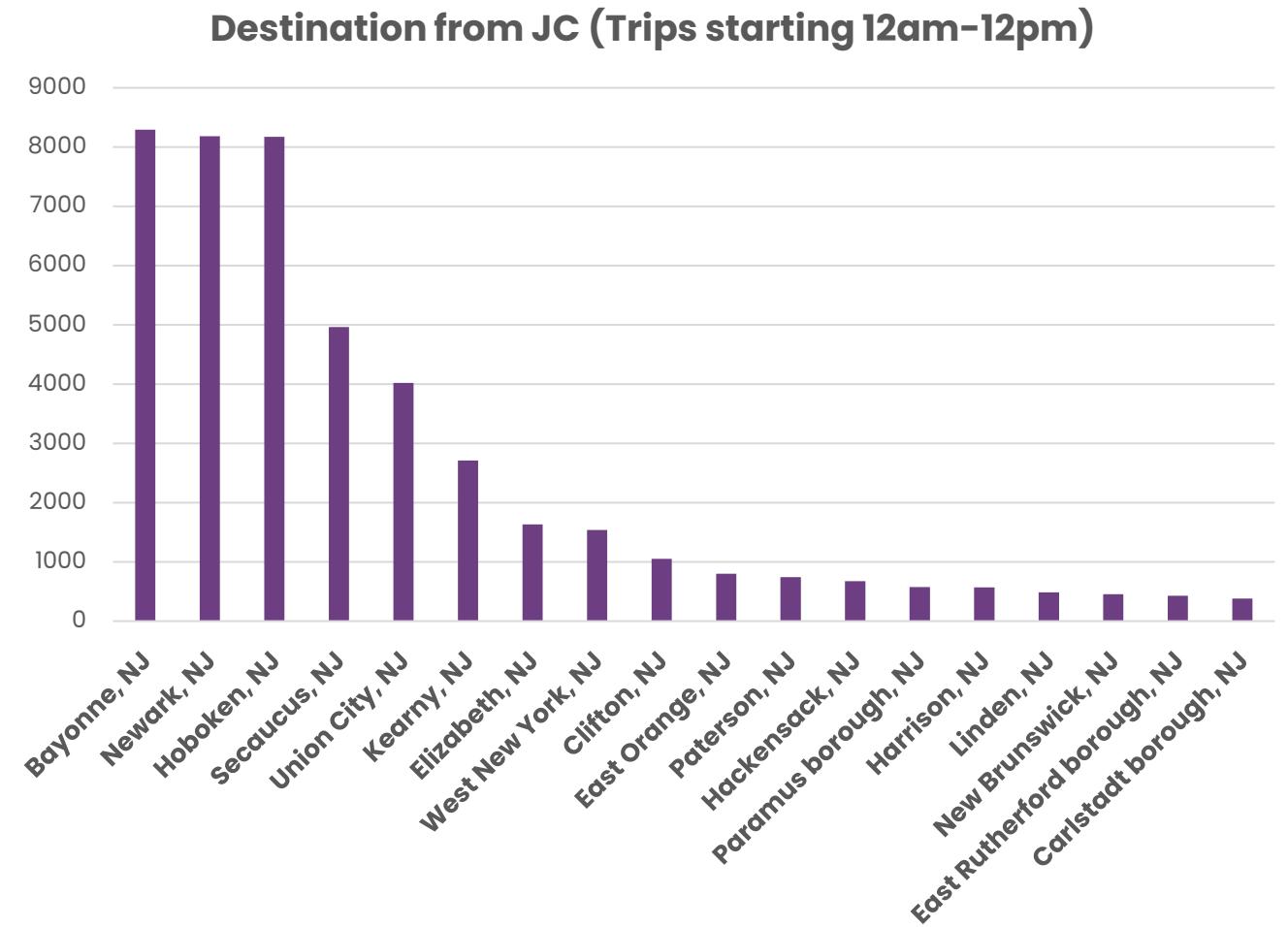


# Weekday Travel Patterns



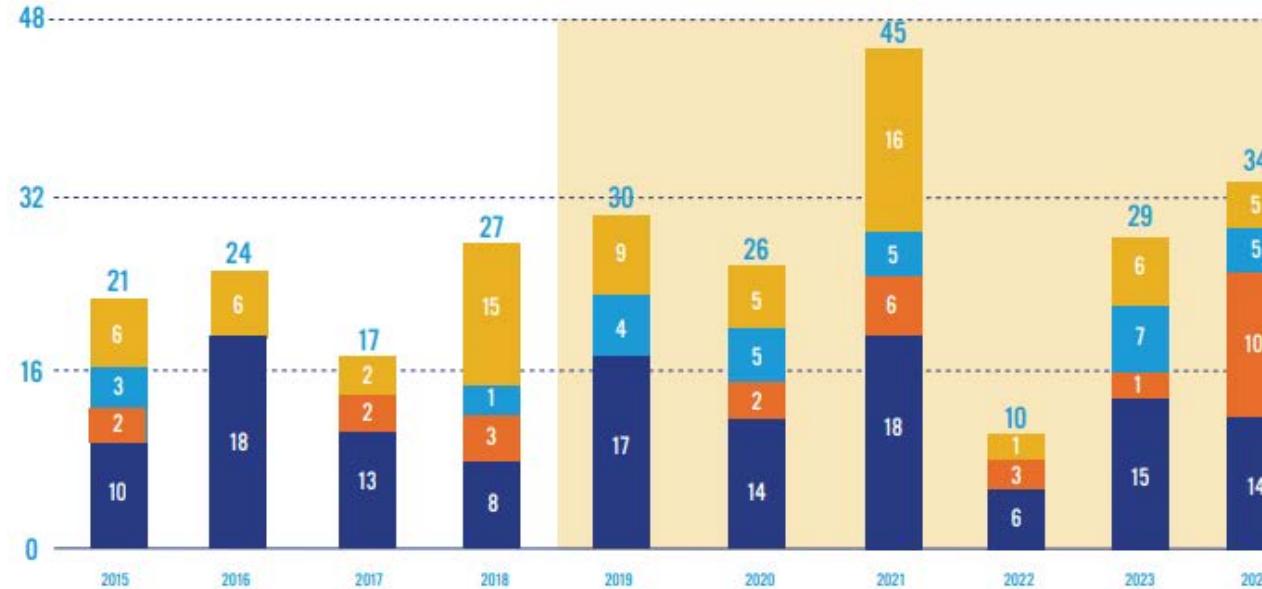
# Trip Destinations

- » Of trips starting in Jersey City and leaving Jersey City:

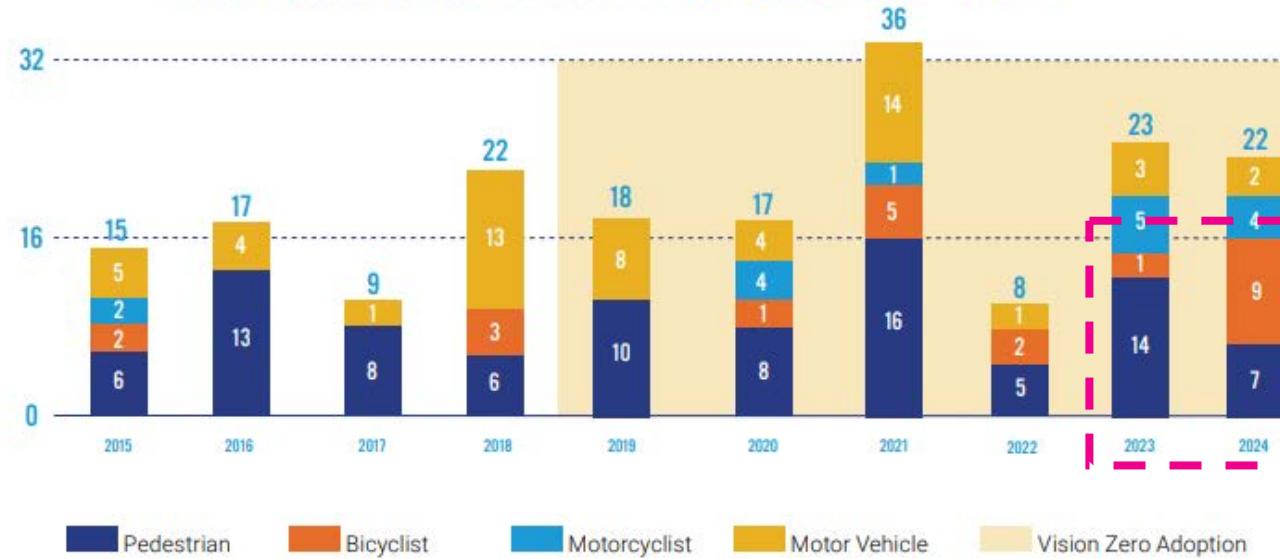


# Crash Data Statistics

## Serious Injury Traffic Crashes - All Roads (2015 - 2024\*)



## Serious Injury Traffic Crashes - City Streets (2015 - 2024\*)



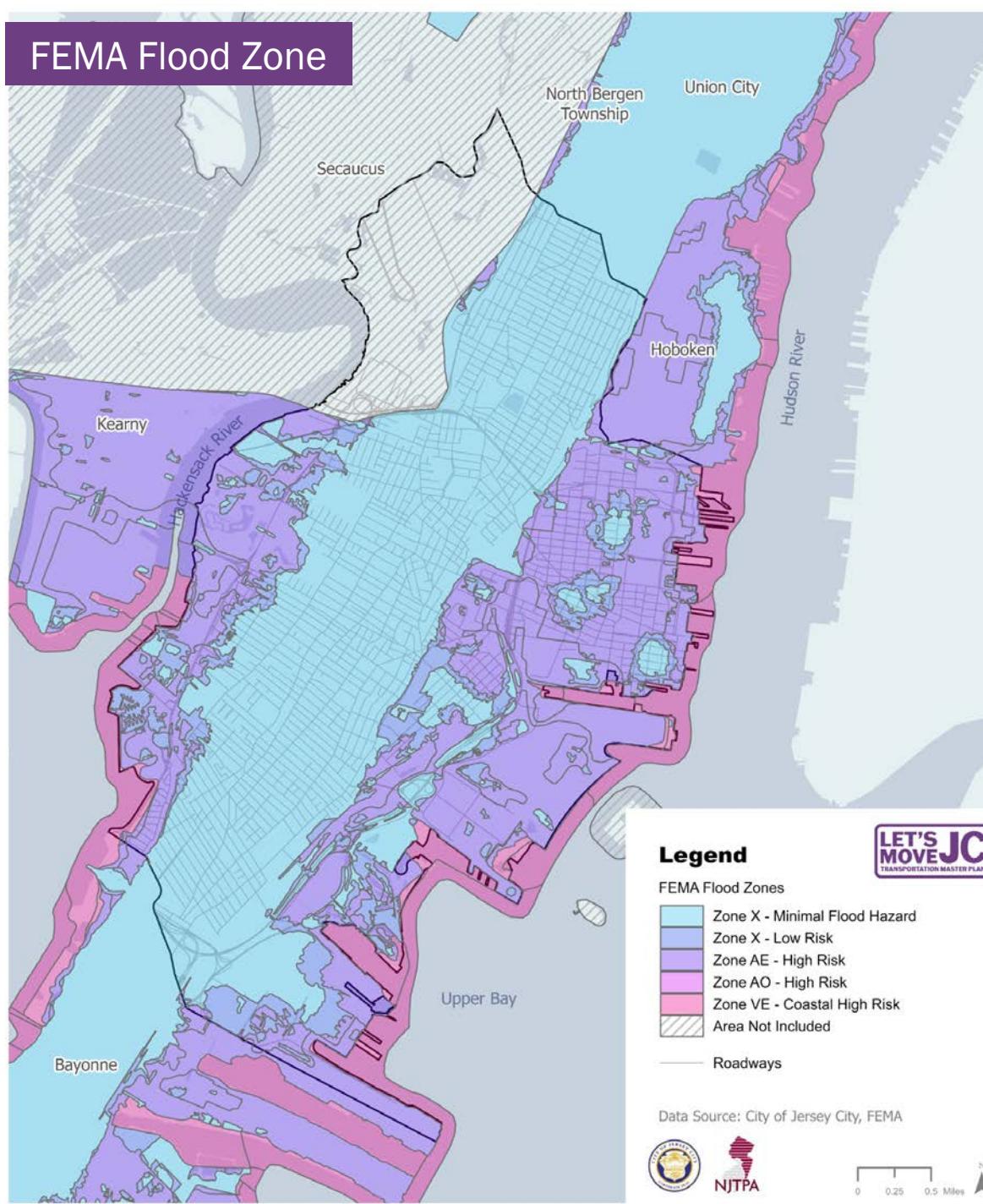
\*In 2022, the definition of serious injury crashes changed



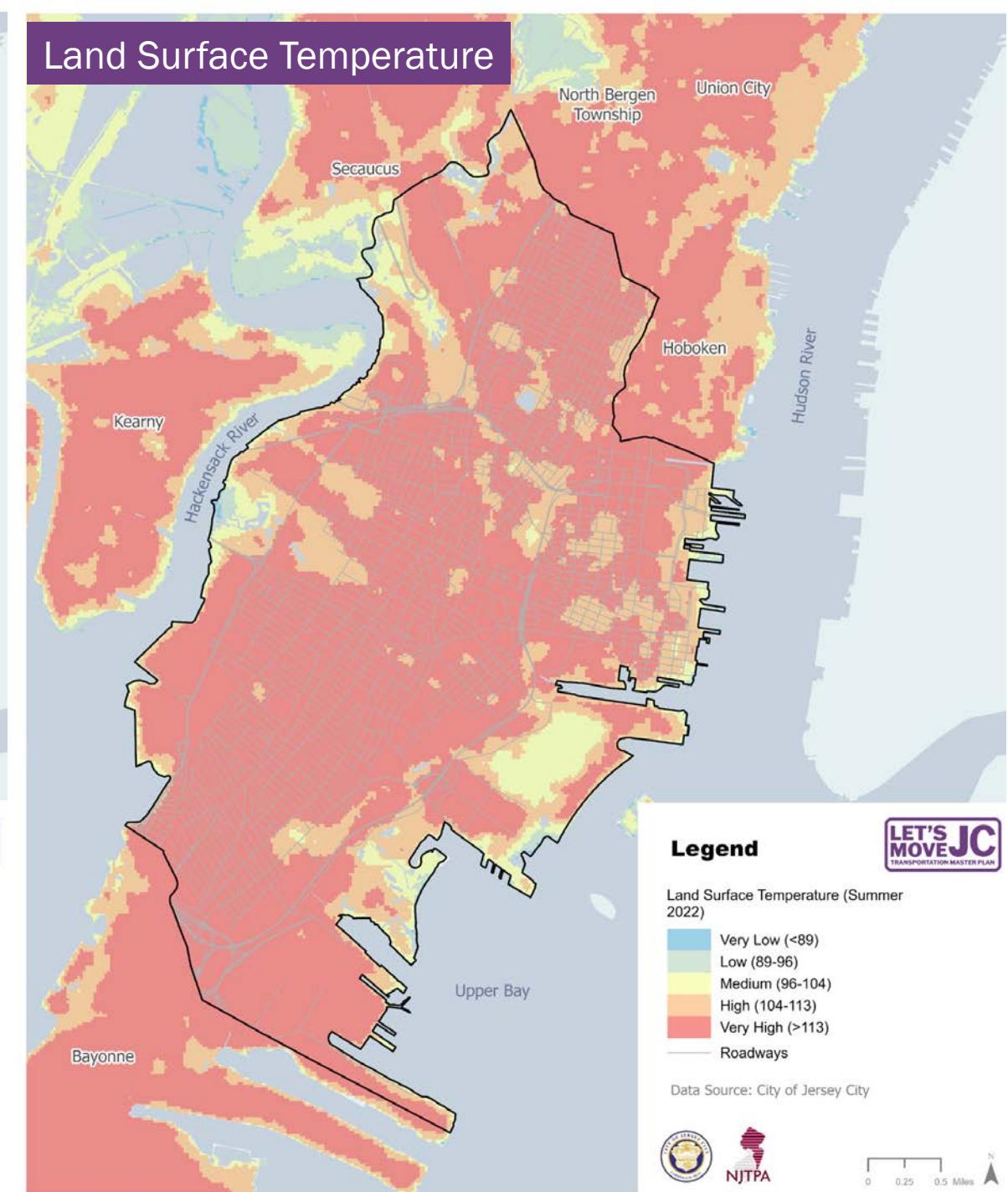
0 0.25 0.5 Miles

# Flood & Heat Vulnerability

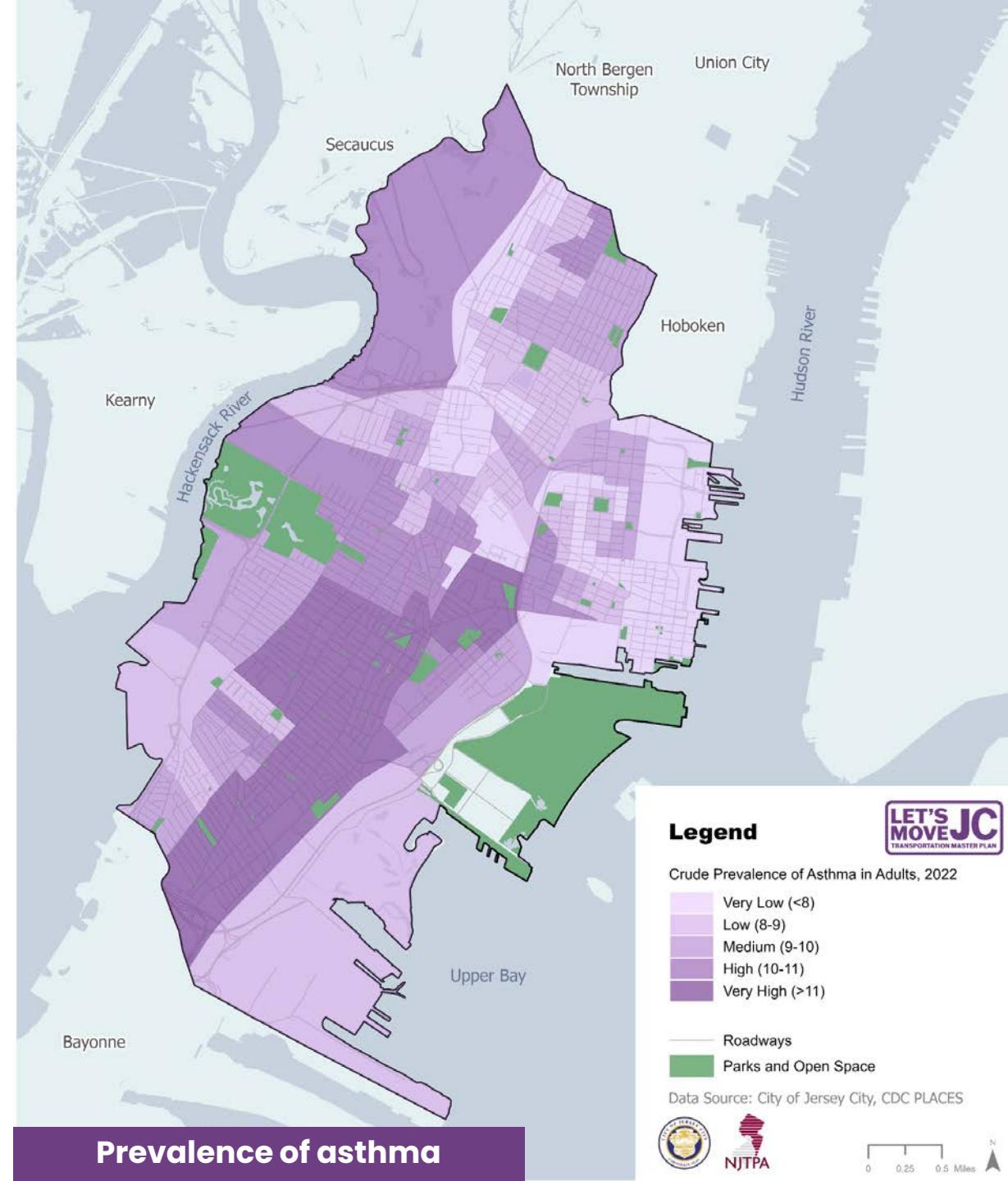
FEMA Flood Zone



Land Surface Temperature



# Public Health & Access



# QUESTIONS & DISCUSSION



# Discussion

- » **What's working?**
- » **What could be improved?**
- » **What's your vision for getting around Jersey City conveniently and safely in the future?**



# NEXT STEPS

**Scenario Planning (Winter 2025/26)**

**Draft Recommendations (Spring 2026)**

**Community Engagement**

» Community Meetings (Spring 2026)