

# LET'S MOVE JJC

## TRANSPORTATION MASTER PLAN

### Stakeholder Meeting



# Agenda

- » Welcome & Introductions
- » Project Goals and Objectives
- » Preliminary Community Outreach Results
- » Existing Conditions Findings
- » Discussion & Next Steps

- » Please use the **chat for clarifying questions.**
- » The presentation is being **recorded** for note-taking purposes only.
- » There will be **opportunities** for discussion during the meeting.

**Meeting Purpose:** Gather input on needs and opportunities



# PROJECT TEAM



**Michael Manzella**

Director of Transportation Planning

**Elias Guseman, AICP**

Senior Transportation Planner

**Lyndsey Scofield, AICP**

Senior Transportation Planner



**Frank Tolbert**

Associate Planner

**ARUP**

**Josh DeFlorio, AICP**

Project Director

**Kristy Tu, PE, PTOE, P. Eng. RSP1**

Project Manager

**Michael Willson, AICP**

Transportation Planner

**STREET  
PLANS**

**Mike Lydon, CNU-A**

Public Realm



**Courtenay Mercer, AICP, PP**

Community Engagement



# Project Goals And Objectives

» The Jersey City Transportation Master Plan update aims to address current and projected transportation challenges in the region.

» The Jersey City Master Plan (Circulation Element) was last updated from 2009–2011.



**Create an inclusive transportation system that accommodates all**



**Provide reliable ways to get around the city**



**Deliver high-value, affordable transportation**



**Support quality of life by providing transportation that enhances daily living**



# Process



# Community Outreach: Preliminary Results

# Let's Move JC: Outreach Strategy

- » **Review and analyze previous outreach results**
- » **Advisory Committee Meetings**
- » **Stakeholder Outreach**
  - » Focus Groups
- » **Public Outreach**
  - » Survey
  - » Pop-ups
  - » Community Meetings & Open Houses

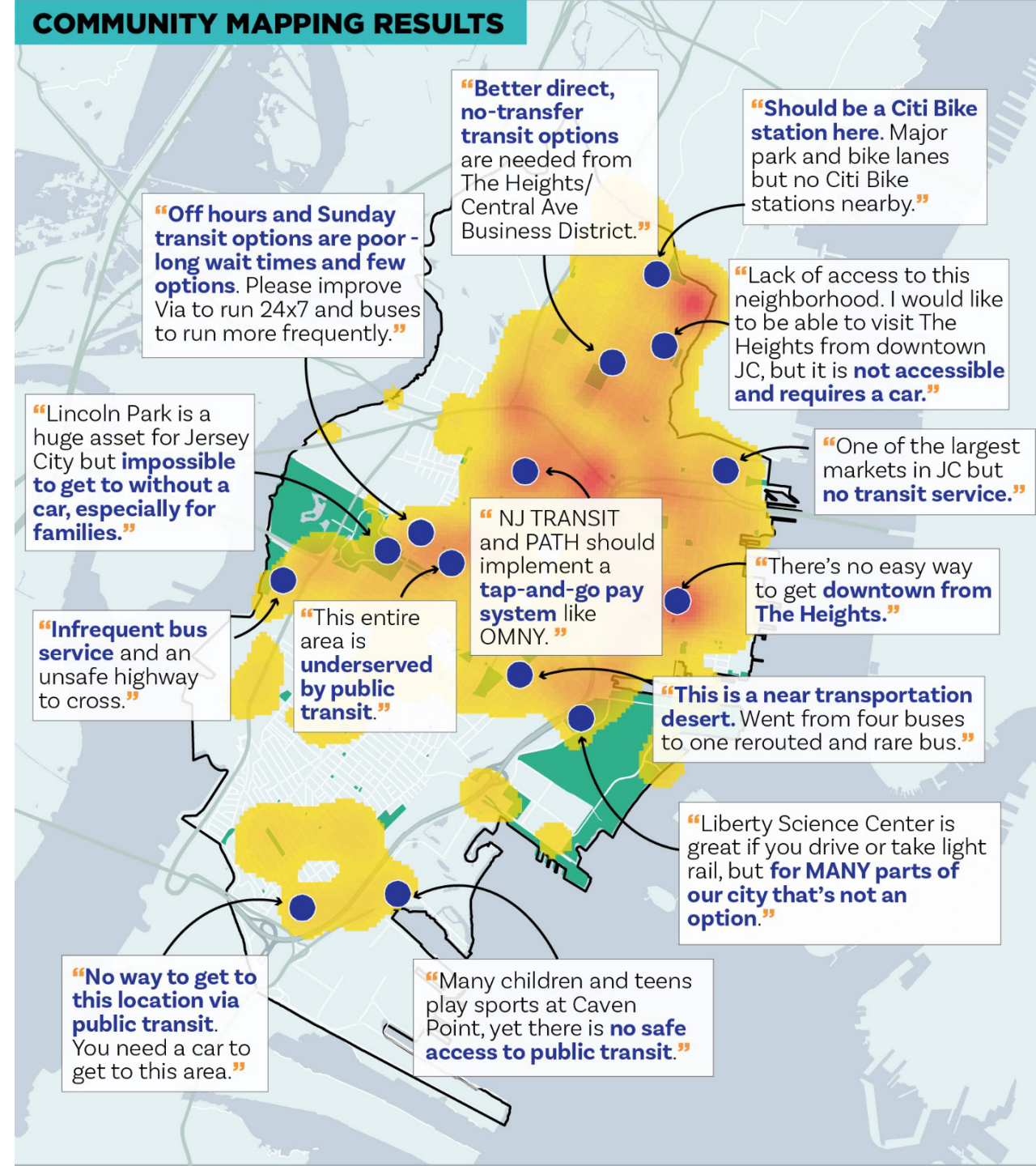




# JC on the Move

- » Transit is too focused on **peak periods**
- » Traveling across Jersey City takes **far longer on transit** than a car
- » Major job & activity hubs in Jersey City are **hard to reach** by walking, biking, or transit
- » Many car trips cover less than 2 miles
- » Neighborhoods with high biking demand don't have **safe bike lanes** or **Citi Bike access**
- » Low-income families struggle to **afford** multiple transportation options (ex. Owning a car and paying for the bus)

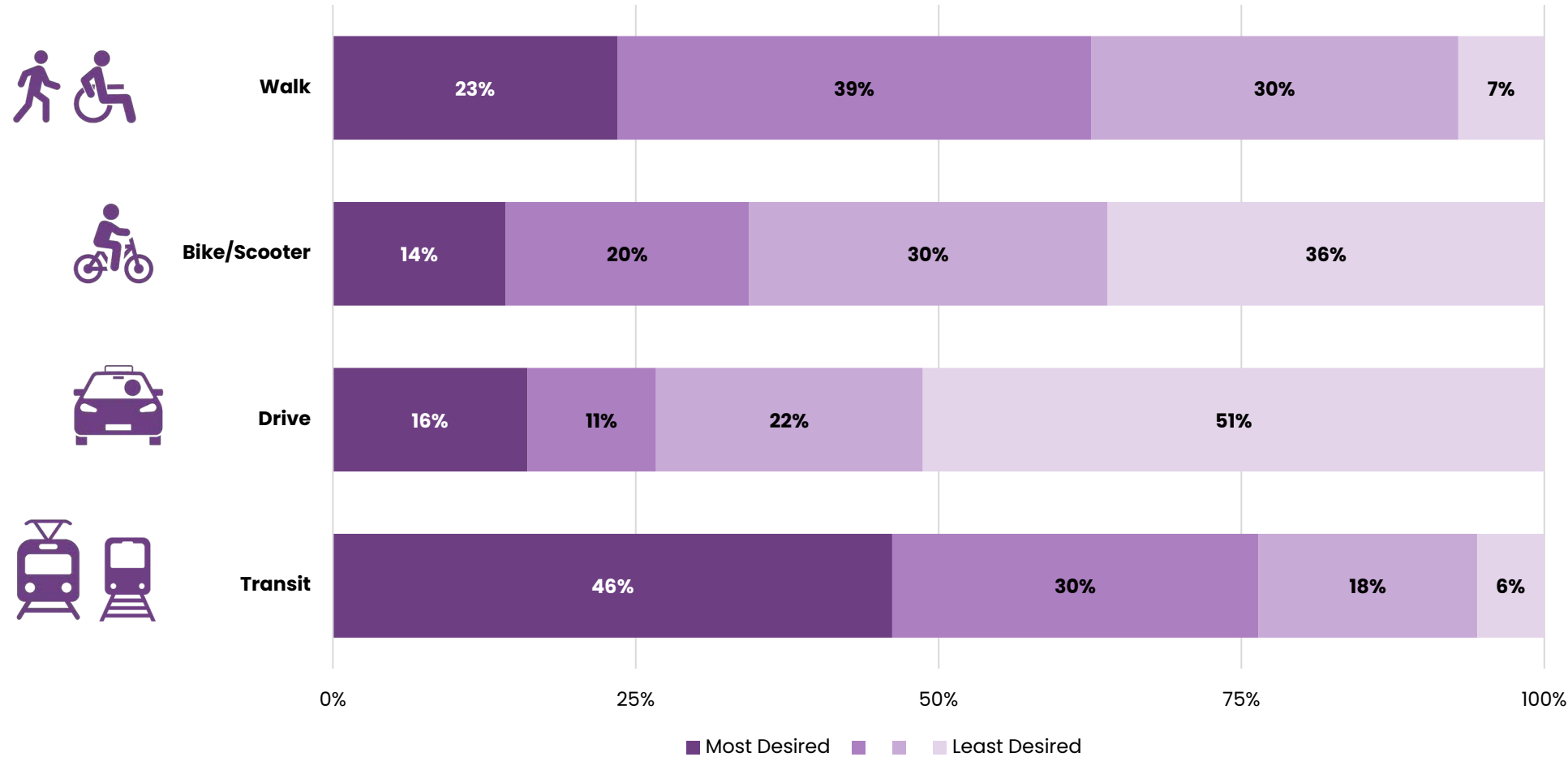
## COMMUNITY MAPPING RESULTS





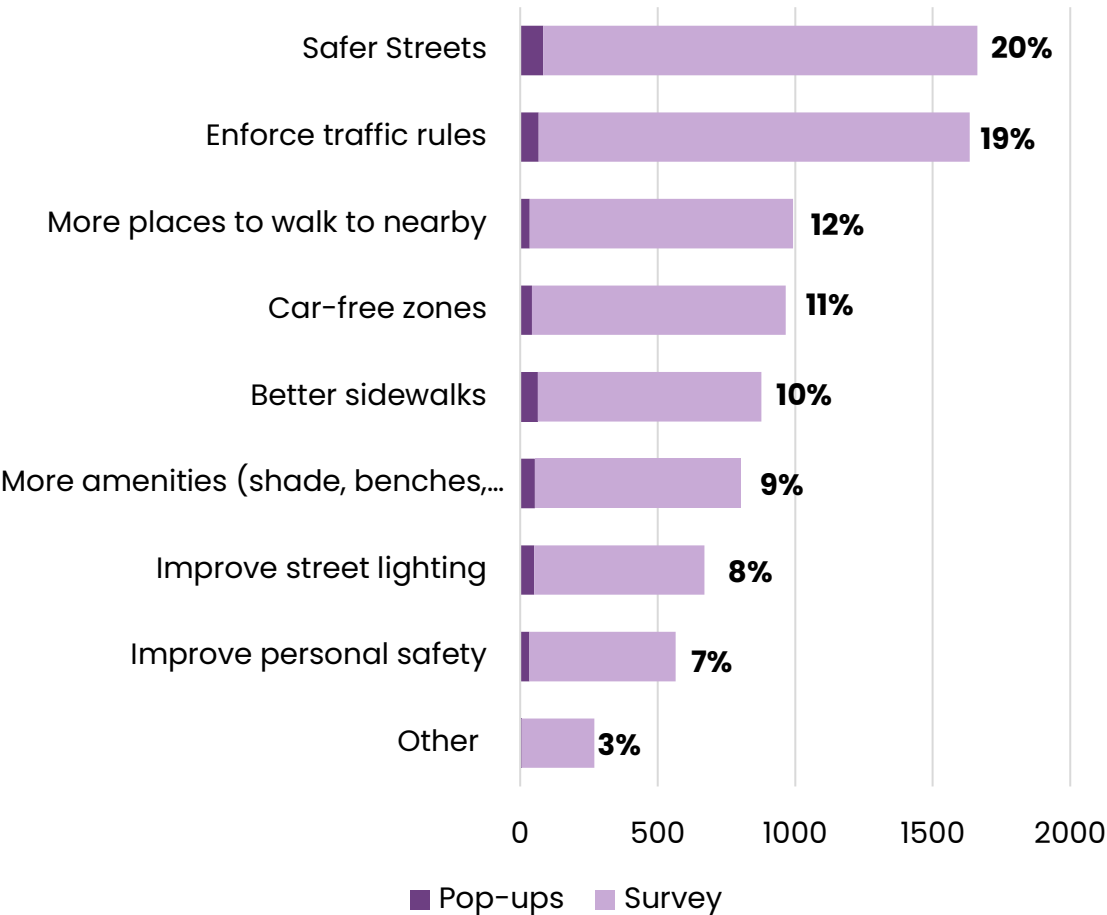
# Let's Move JC: Preliminary Results

How would you like to get around in the future?

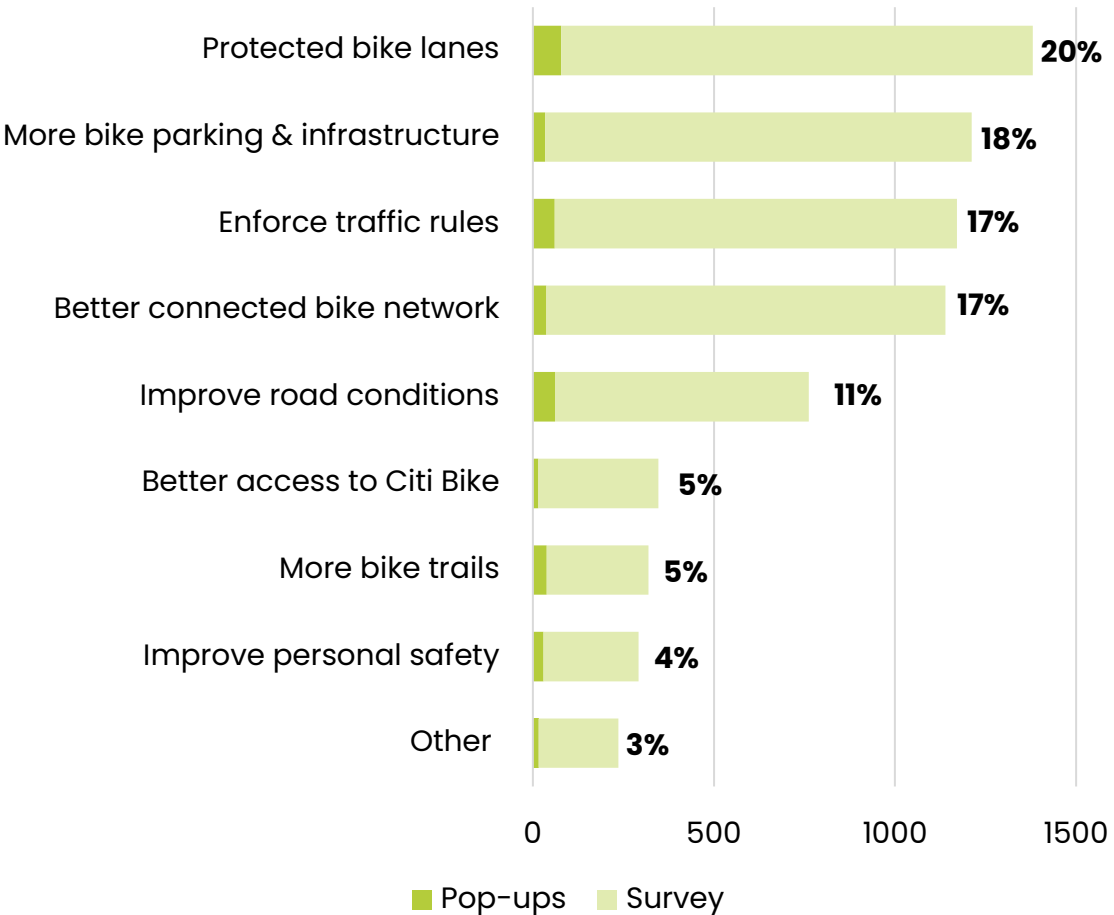


# Let's Move JC: Preliminary Results

WHAT WOULD MAKE **WALKING** SAFER AND CONVENIENT?

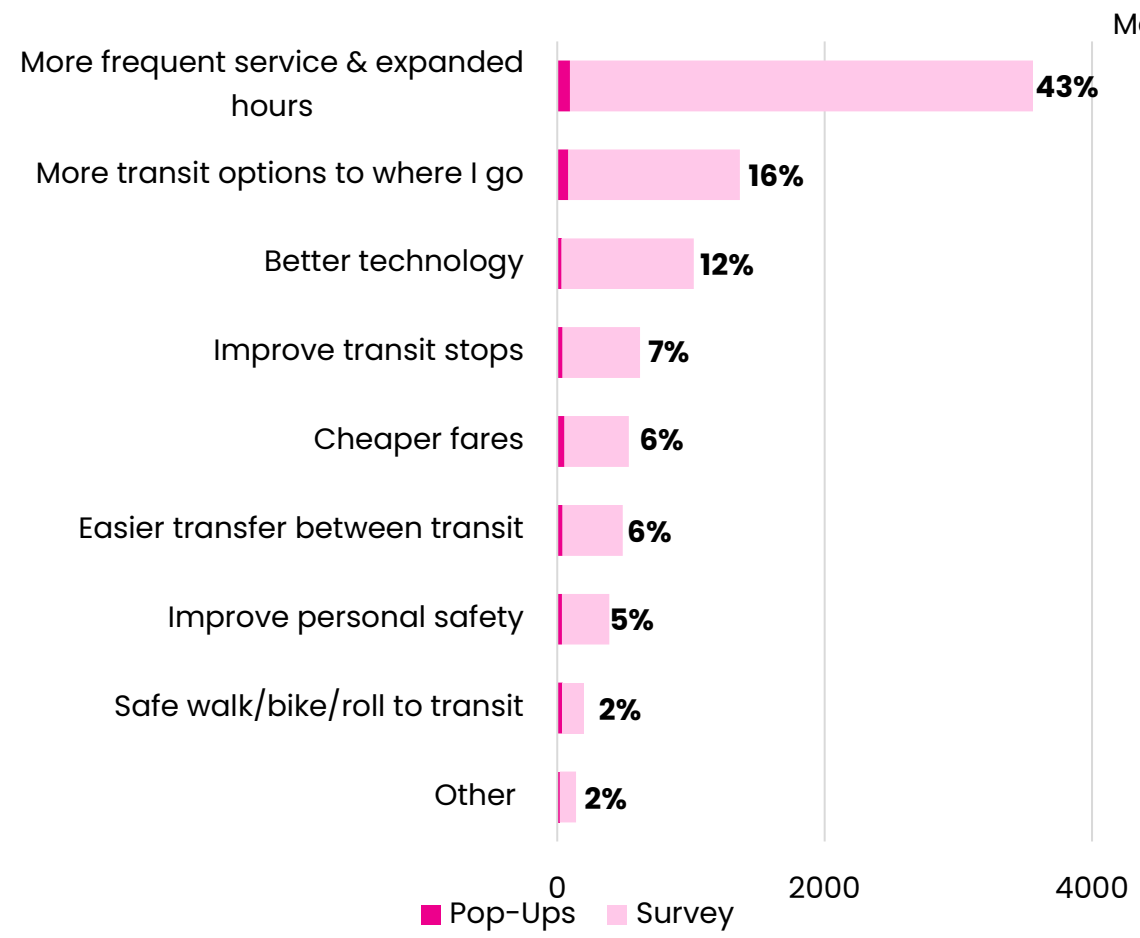


WHAT WOULD ENCOURAGE YOU TO **BIKE/SCOOTER** MORE?

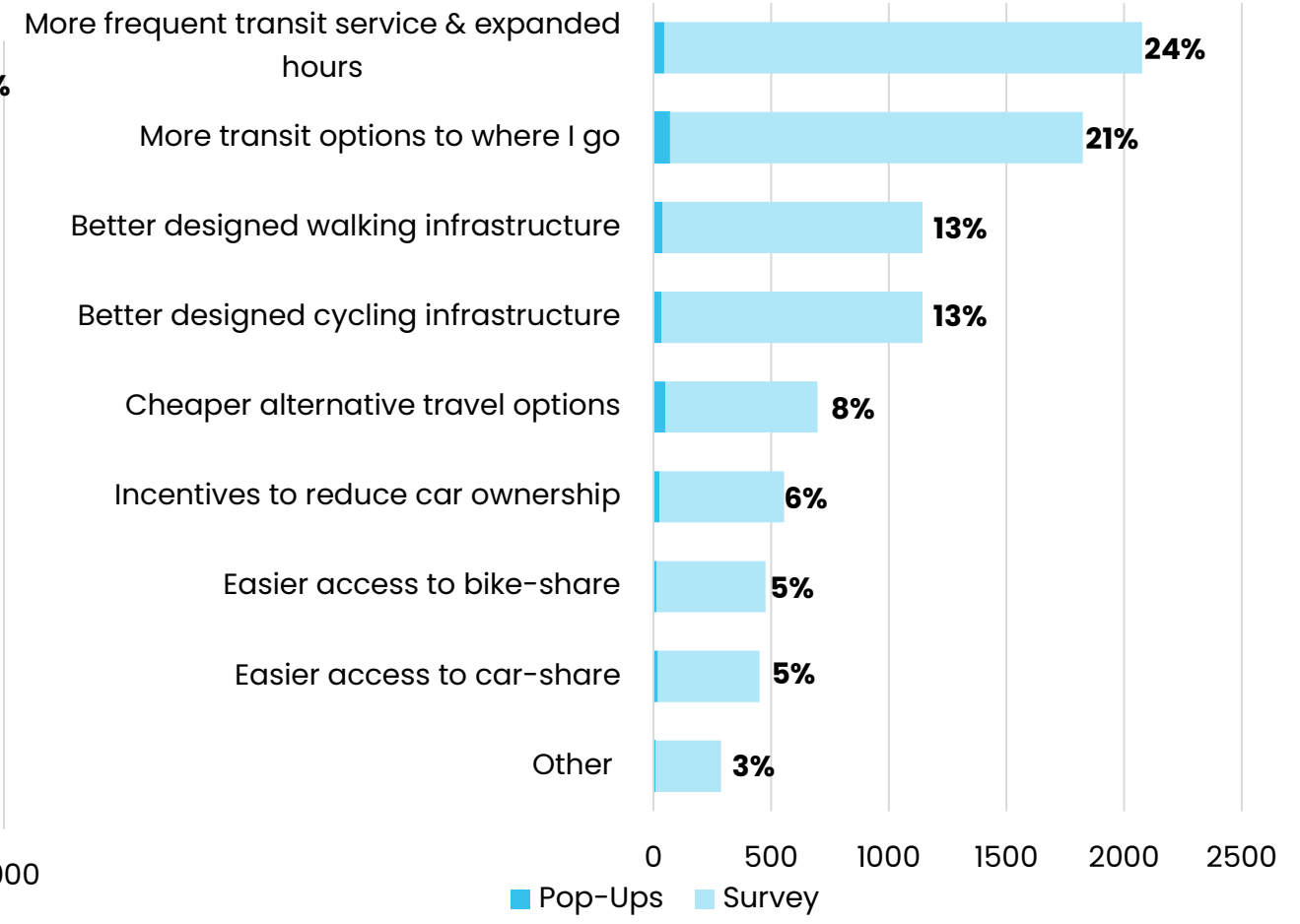


# Let's Move JC: Preliminary Results

**WHAT WOULD ENCOURAGE YOU TO  
TAKE **TRANSIT** MORE?**



**WHAT WOULD ENCOURAGE YOU  
TO **DRIVE** LESS?**

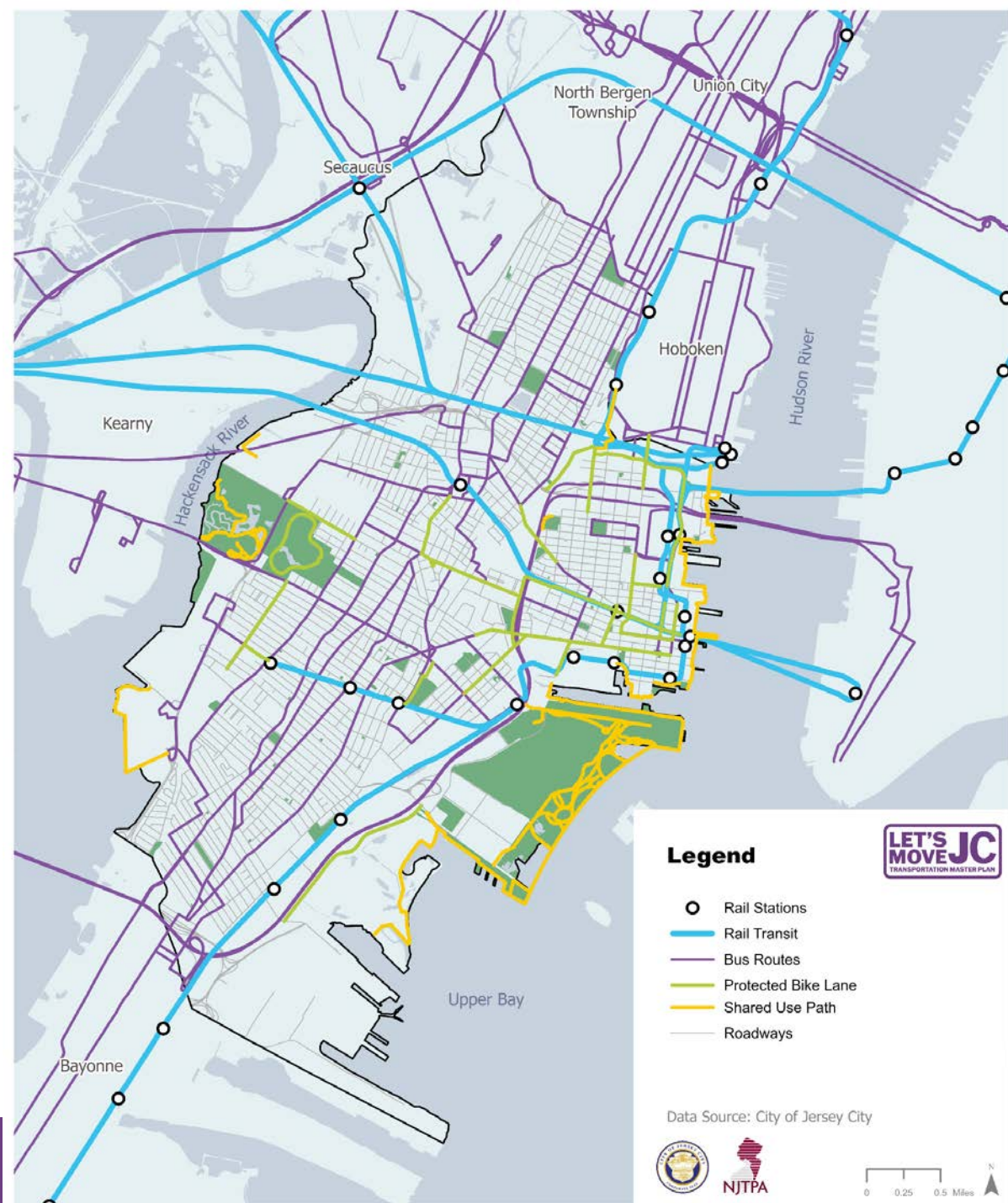


# Existing Conditions


# Jersey City's Transportation Options

Jersey City has a multitude of options to get around:

- » PATH trains
- » Hudson Bergen Light Rail
- » NJ TRANSIT buses
- » Private Jitneys
- » Waterfront greenways
- » On-street bike lanes
- » VIA micro-transit
- » Hudson River ferries
- » Walking and driving infrastructure on corridors and highways maintained by Jersey City, Hudson County, NJDOT, and the NJ Turnpike



# Jersey City: Then & Now



**POPULATION GROWTH**  
**22%**  
2010 - 2020

An **additional 25%** population growth is expected over the next 25 years



**POPULATION 12%**  
**65 YRS AND OVER** VS. 9% IN 2010

Population Forecast, 2020-2050

	Ward A	Ward B	Ward C	Ward D	Ward E	Ward F	
	Greenville	West Side	Journal Square	The Heights	Downtown	Bergen-Lafayette	Citywide
2020	48,438	45,715	39,487	41,886	67,248	49,362	292,136
2050	58,965	58,348	50,706	52,143	80,879	63,607	364,648
% Change	22%	28%	28%	24%	20%	29%	25%

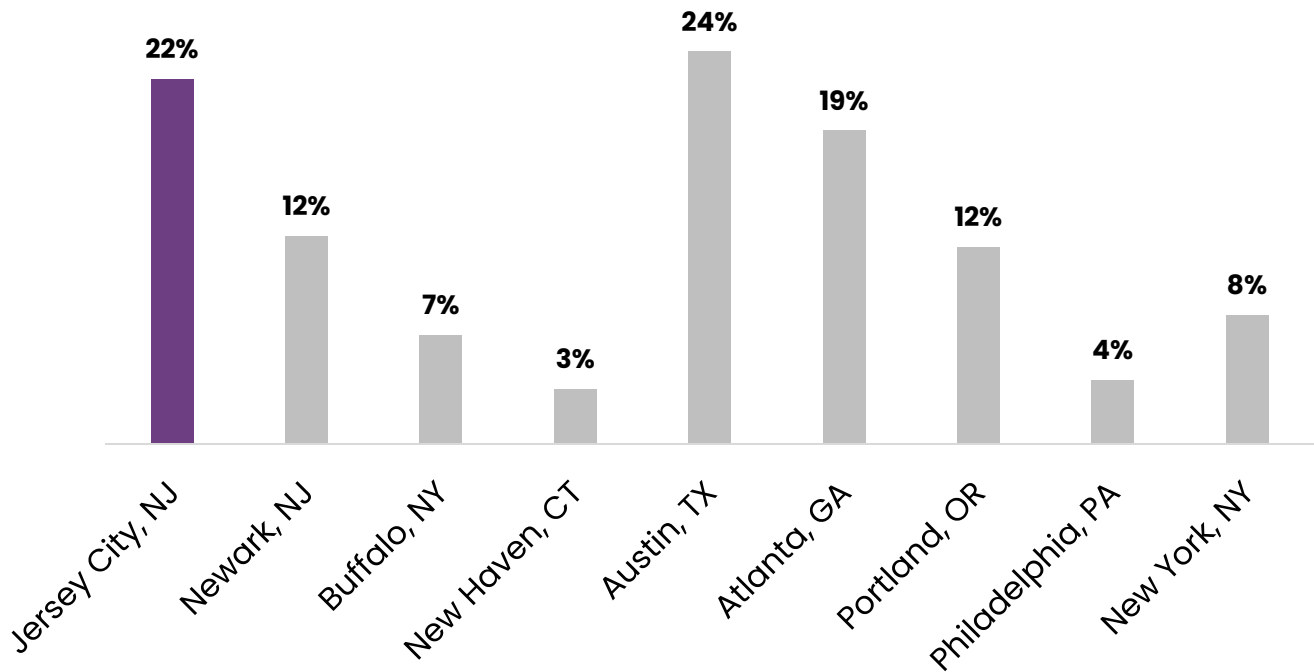
Source: US Census



# JC is growing relatively quickly

Let's Move JC

POPULATION GROWTH RATES - 2010 TO 2020

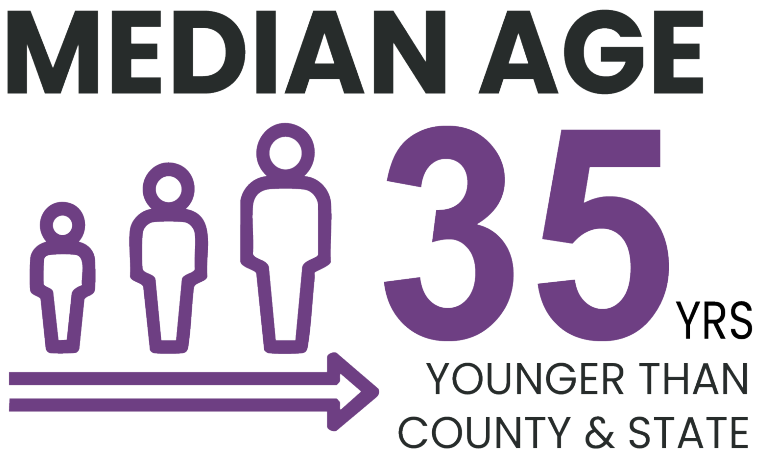


Jersey City is growing at rates similar to, **or higher** than many fast-growing metros around the US





# Jersey City: Demographic Trends



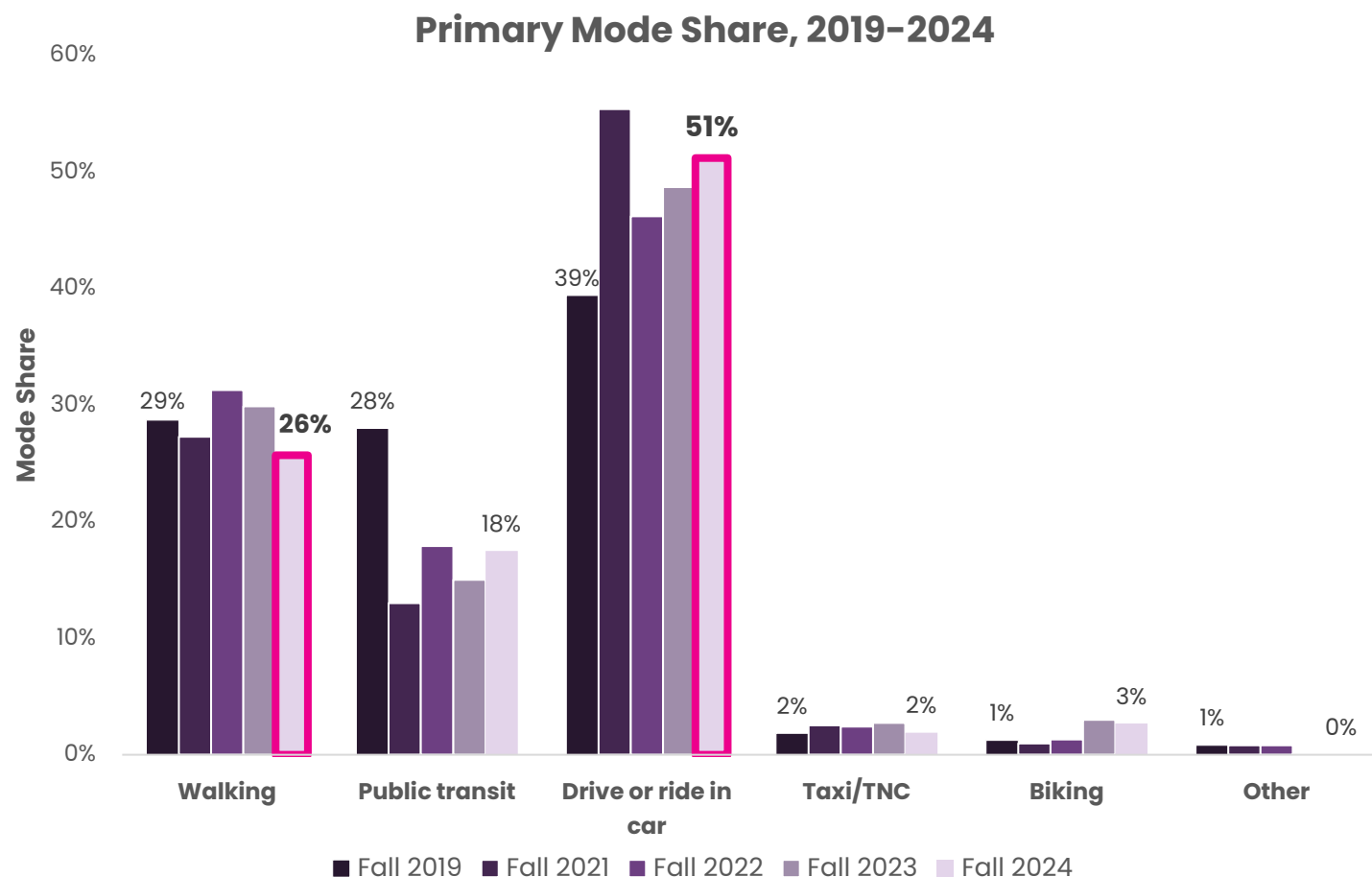
JC exceeds the regional average for **both minority** and **low-income** populations.

Factor	Regional Average	Jersey City Average
Minority population	39%	69%
Low-income population	20%	32%
Limited English Proficiency	11%	11%
Disability Status	12%	10%
Young Children	6%	7%
Children	16%	13%
Seniors	17%	13%

Source: US Census



# Getting around Jersey City by mode



- » About **half** of trips in JC are made using a car
- » About **one quarter** of trips are made by walking
- » 1 in 5 trips are made on public transit
- » Biking has increased to more than **triple** the 2019 rate

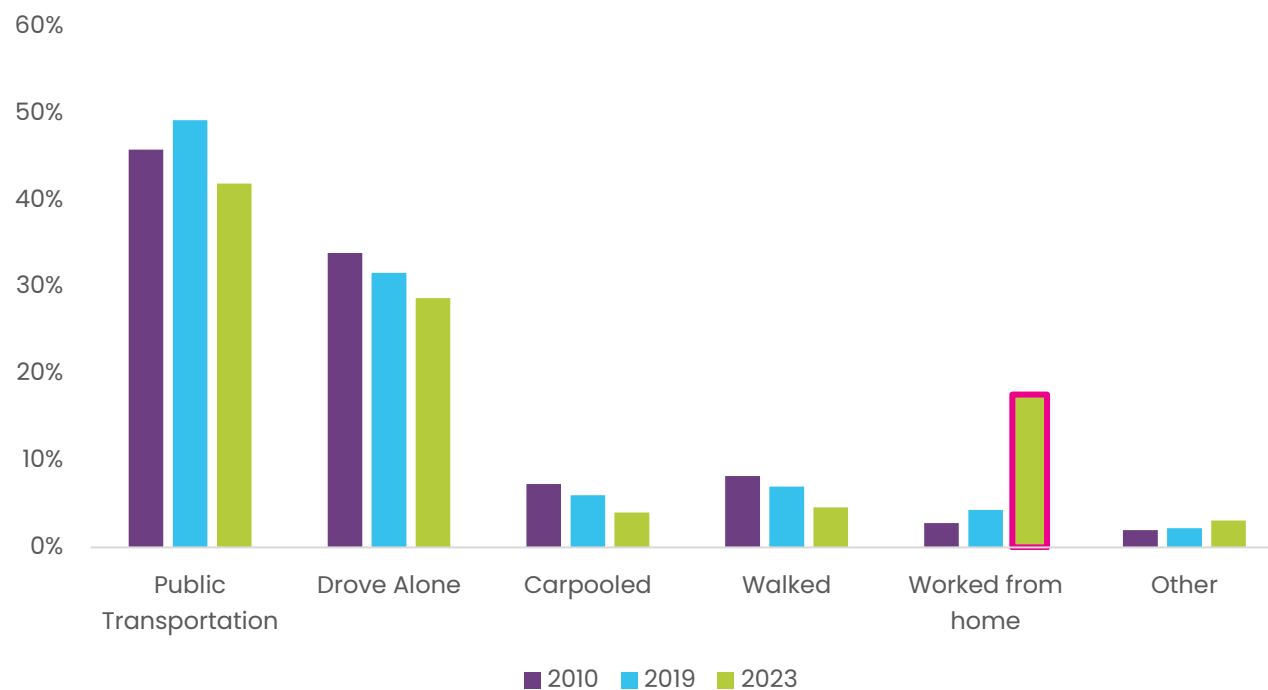
Source: Replica



# Getting to work by mode

- » Trips on transit, driving, and walking have decreased, though **more people** are **working from home** (3% in 2010, vs. 22% in 2023)
- » JC is a relatively transit dependent city for work trips – **42% of Work trips are taken by transit**, vs. 4% nationwide

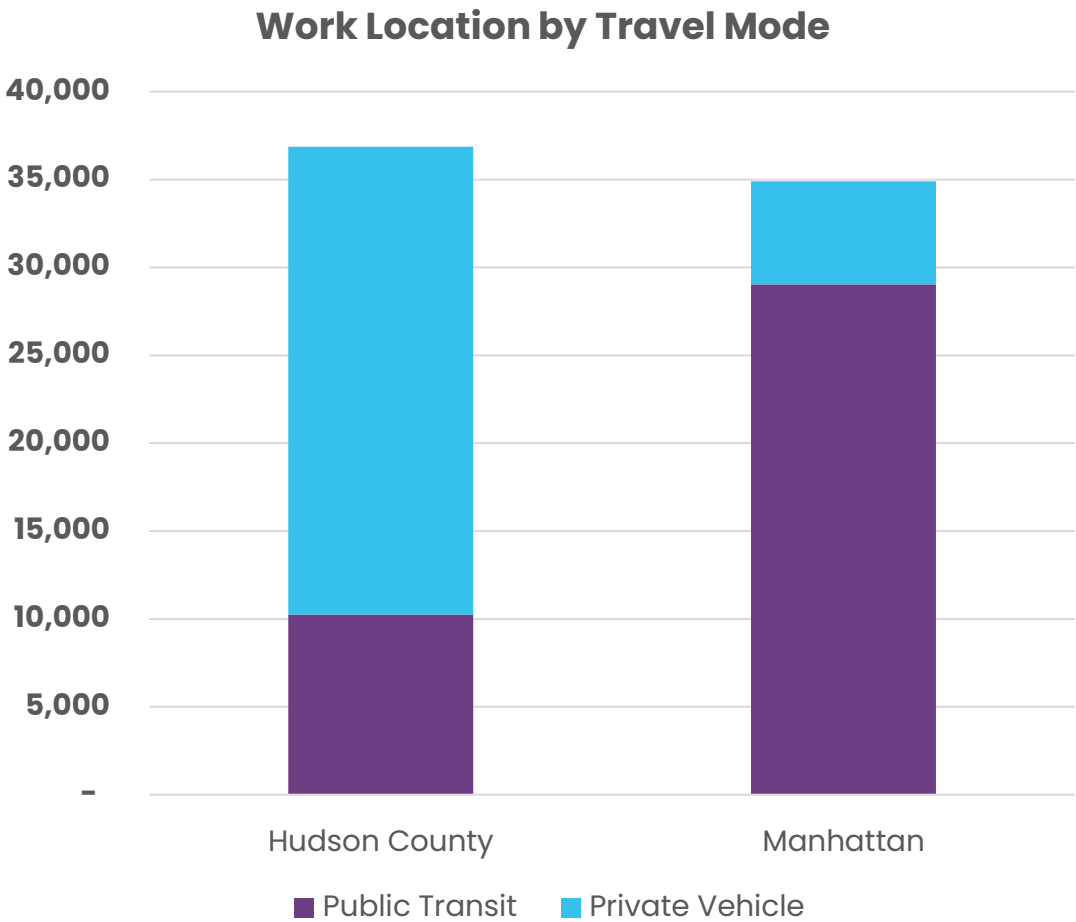
Means of Transportation to Work



Source: US Census Journey to Work Data



# Getting to work by mode

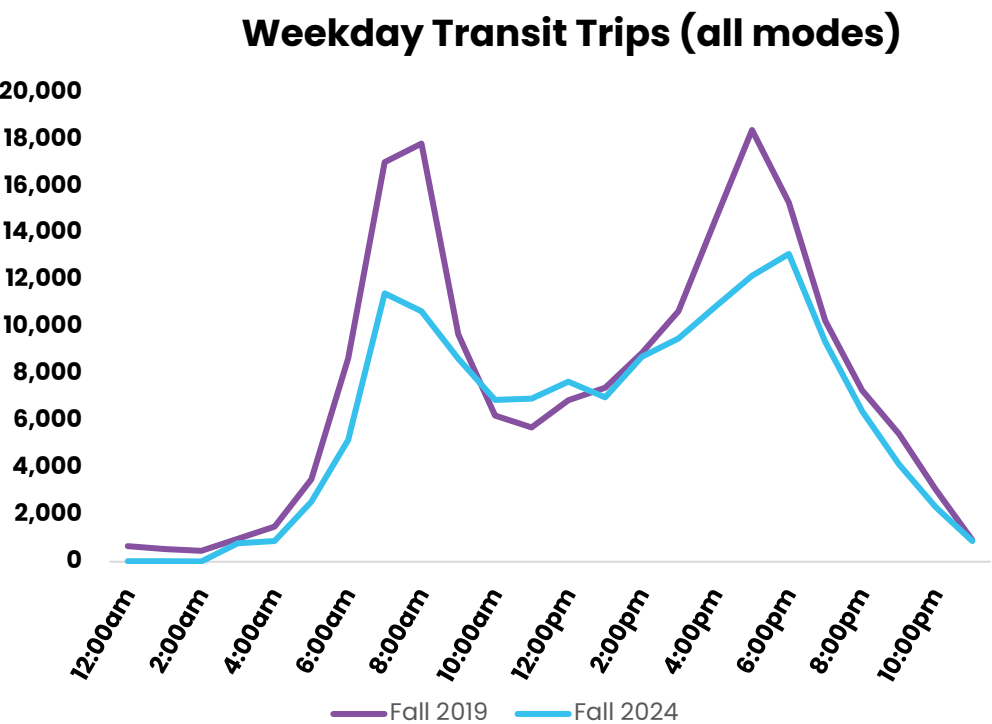


- » Workers going to **Manhattan** are mostly taking **Public Transit**
- » Workers going to **Hudson County** are mostly using **private vehicles**

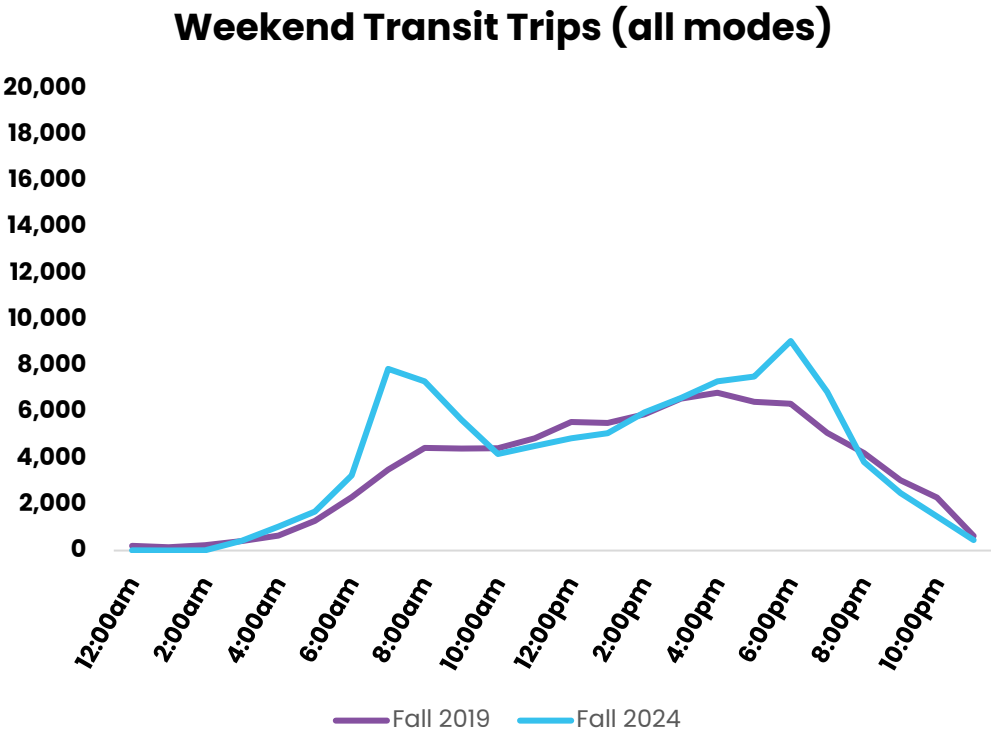
Source: Replica



# Weekday vs. Weekend Patterns



» Weekday peak period trips have decreased since 2019



» Weekend trips overall have increased since 2019

Source: Replica



# Zero-Vehicle Households

- » **39% of JC households own zero vehicles**
- » Total % has remained **steady since 2010**, but demographics have changed:
  - » **Low-income, less transit-connected households** with zero vehicles have **decreased**.
  - » **High-income, transit-rich households** with zero vehicles have **increased**.

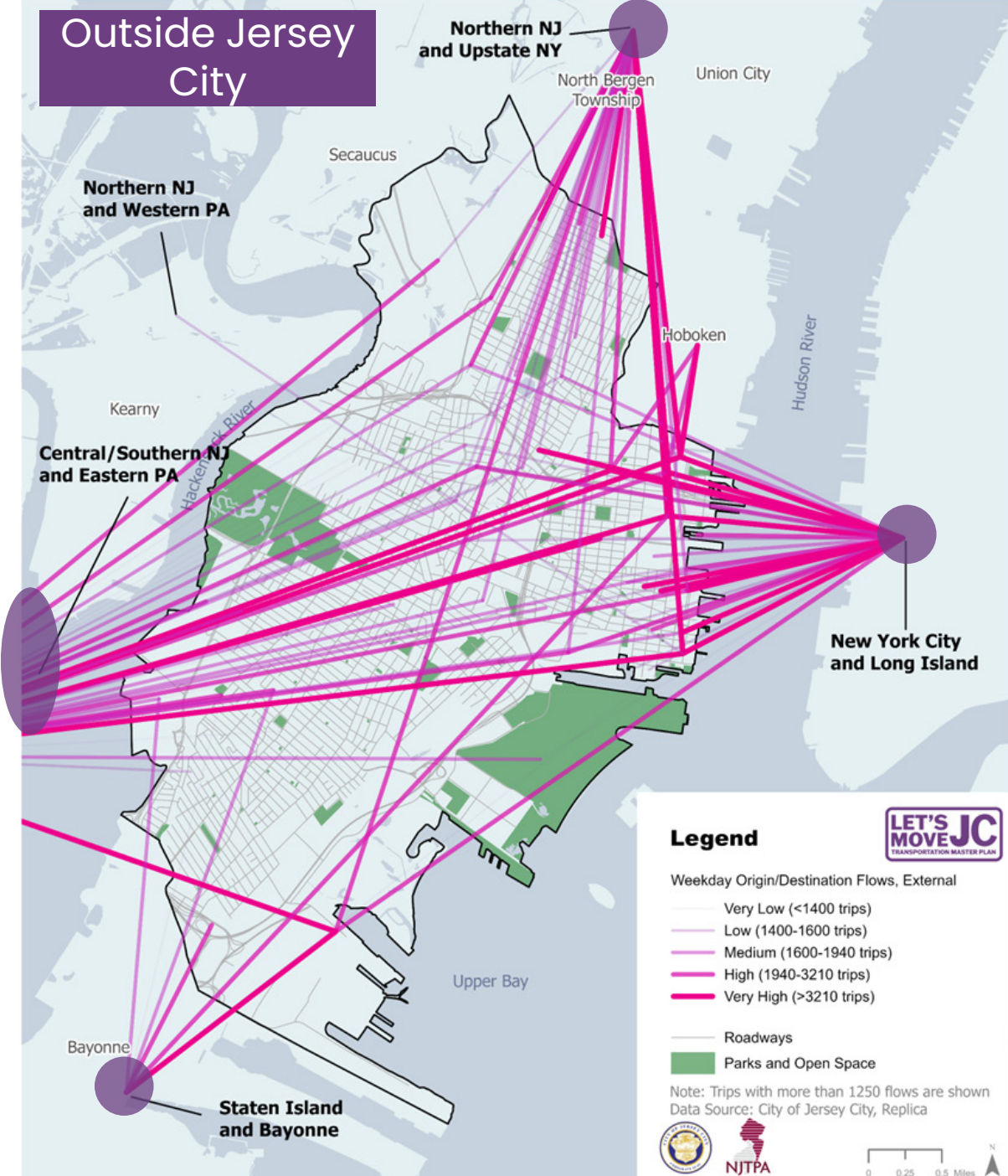
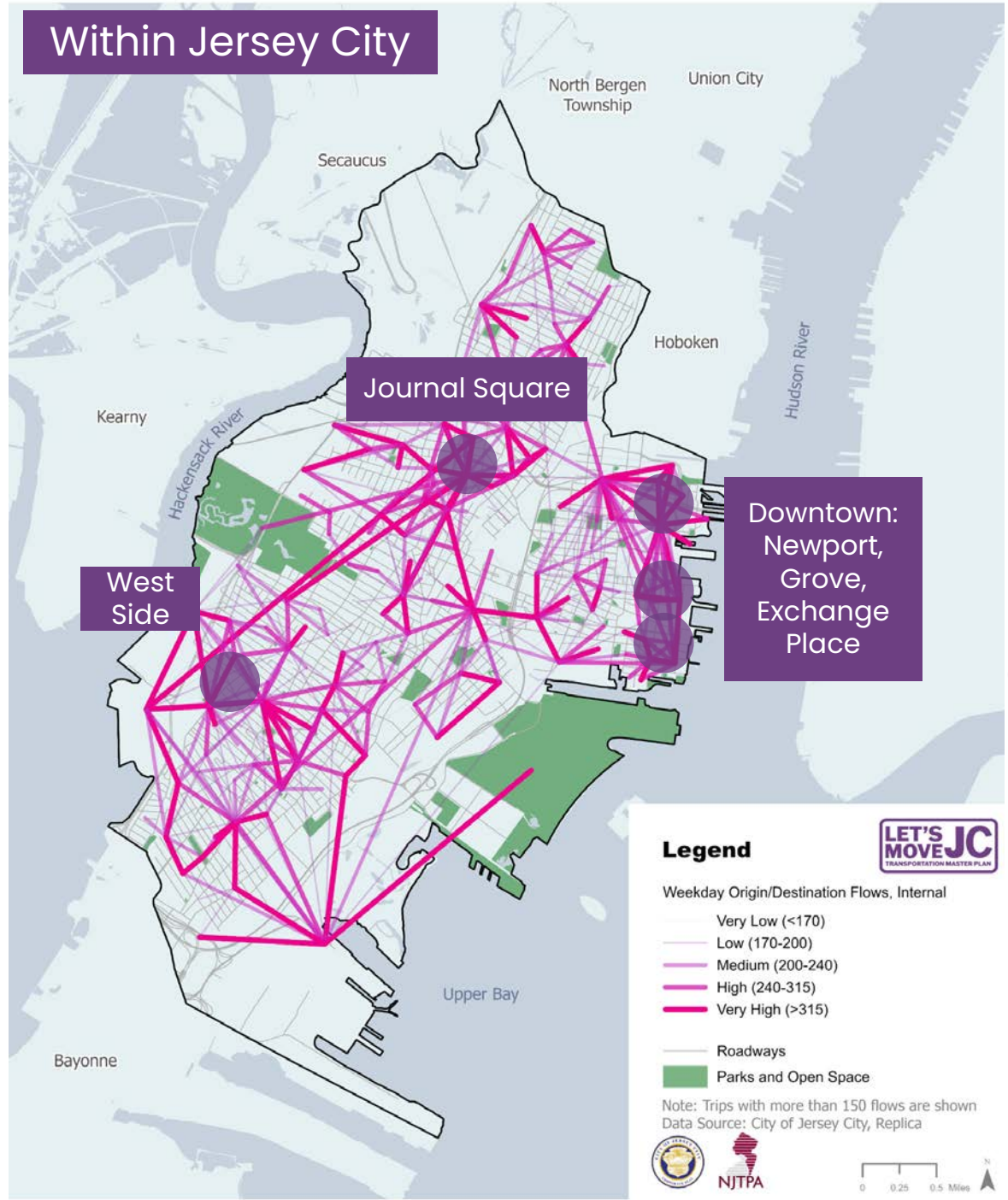
	Zero-Car Household %		
	2011	2023	% Change
Downtown	38%	44%	+16%
Communipaw	42%	39%	-7%
Greenville, Bergen-Lafayette	29%	27%	-7%
Journal Square	45%	46%	+2%
The Heights	35%	33%	-6%
Newport	54%	57%	+6%

Source: US Census





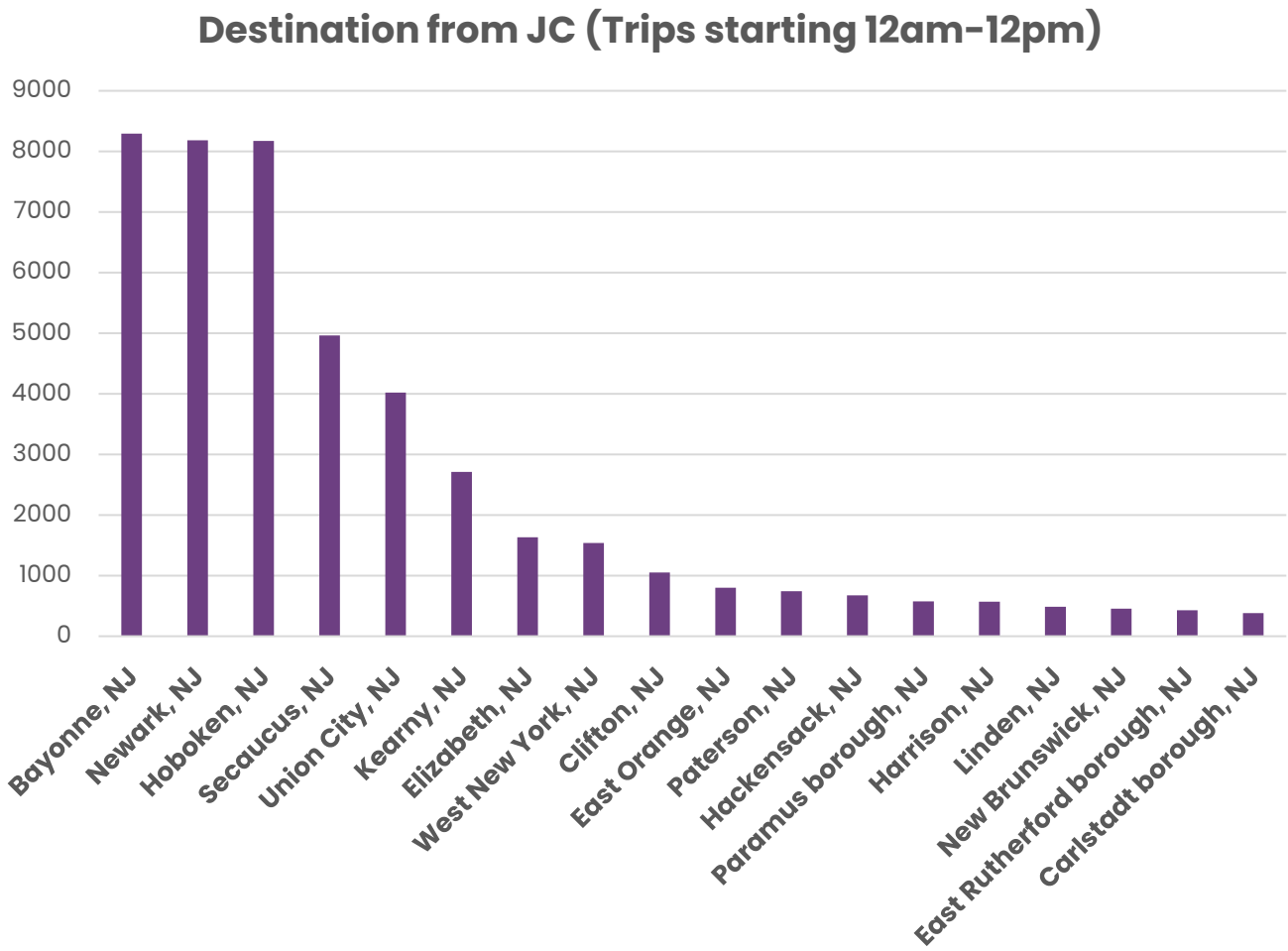
# Weekday Travel Patterns



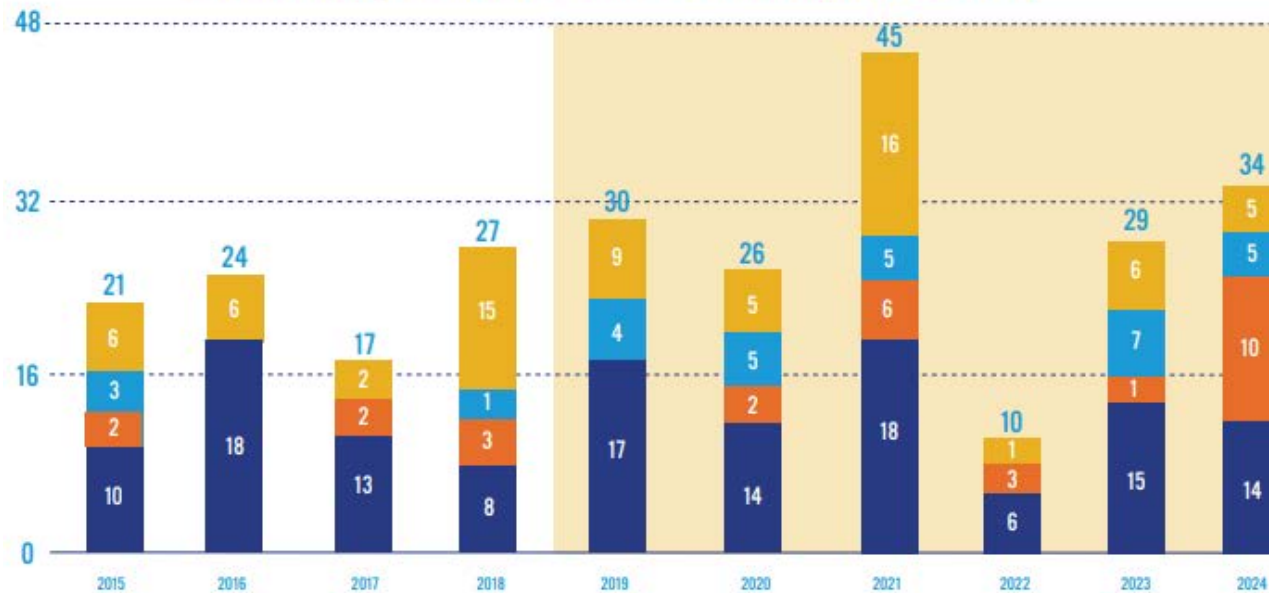


# Trip Destinations

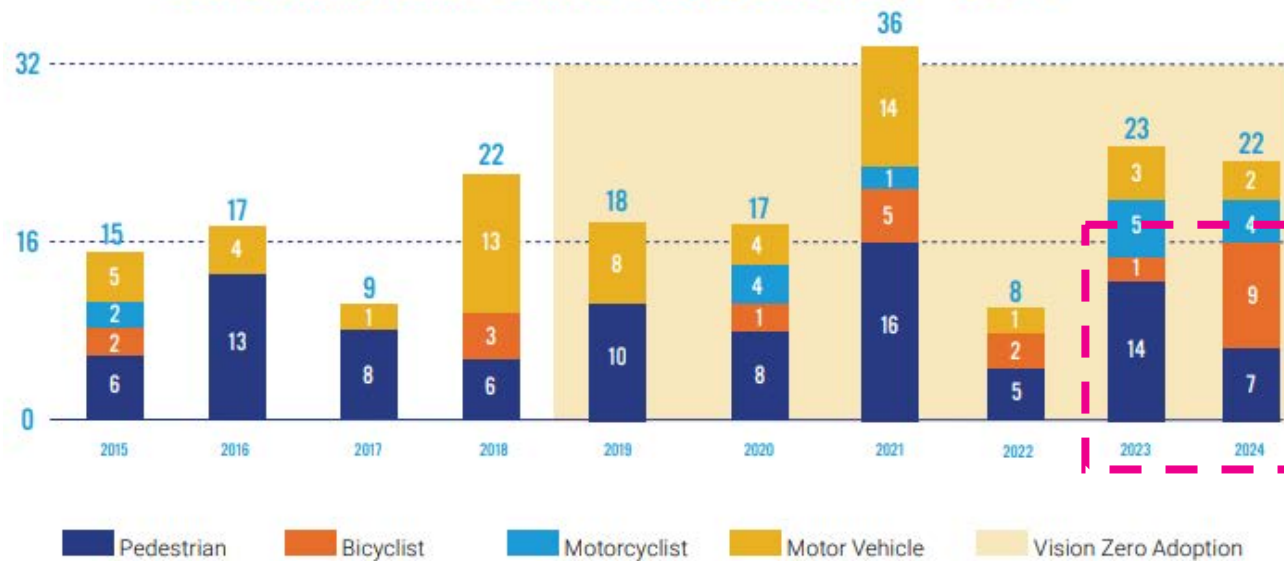
» Of trips starting in Jersey City and leaving Jersey City:



## Serious Injury Traffic Crashes - All Roads (2015 - 2024\*)



## Serious Injury Traffic Crashes - City Streets (2015 - 2024\*)



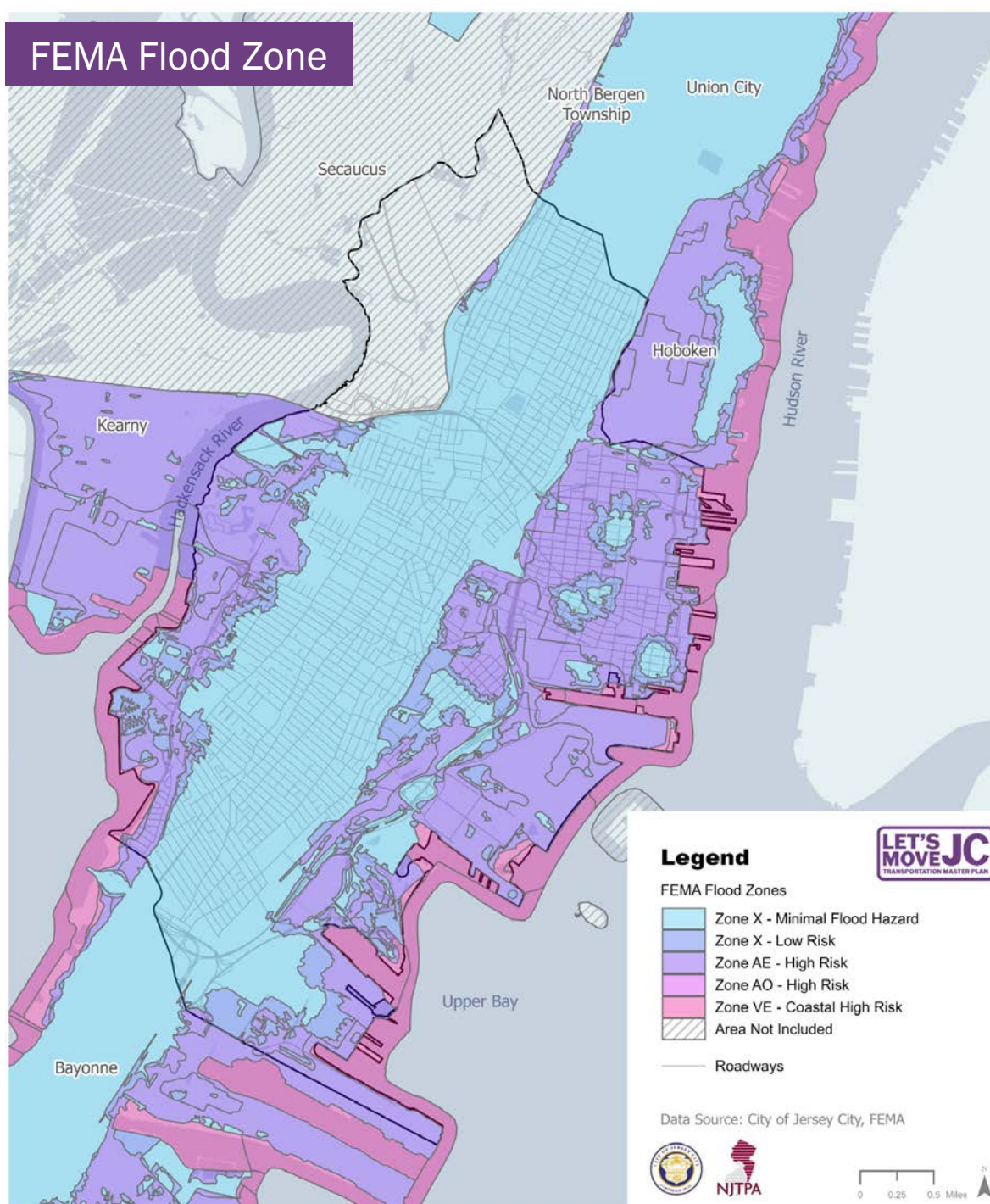
\*In 2022, the definition of serious injury crashes changed



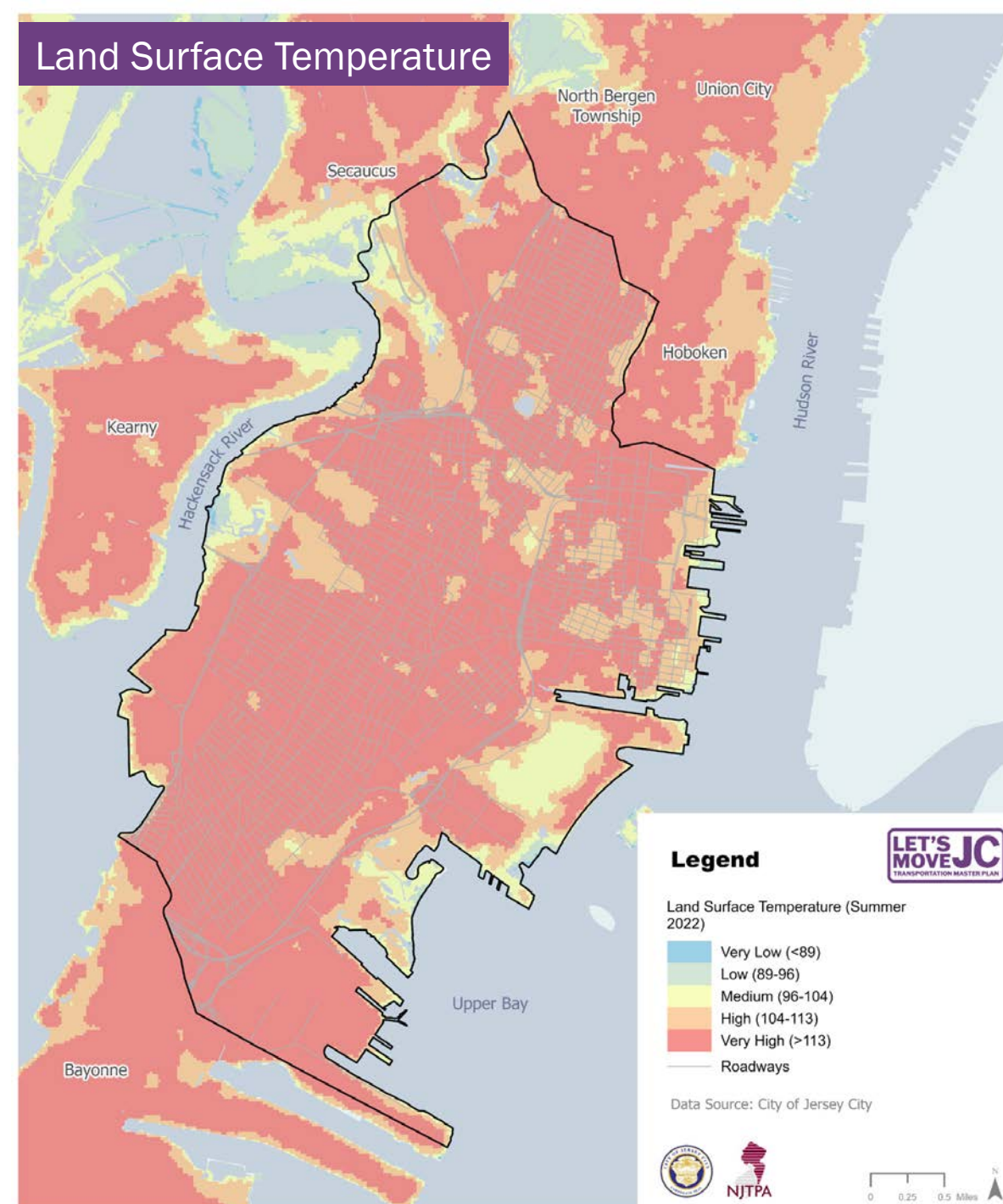


# Flood & Heat Vulnerability

## FEMA Flood Zone

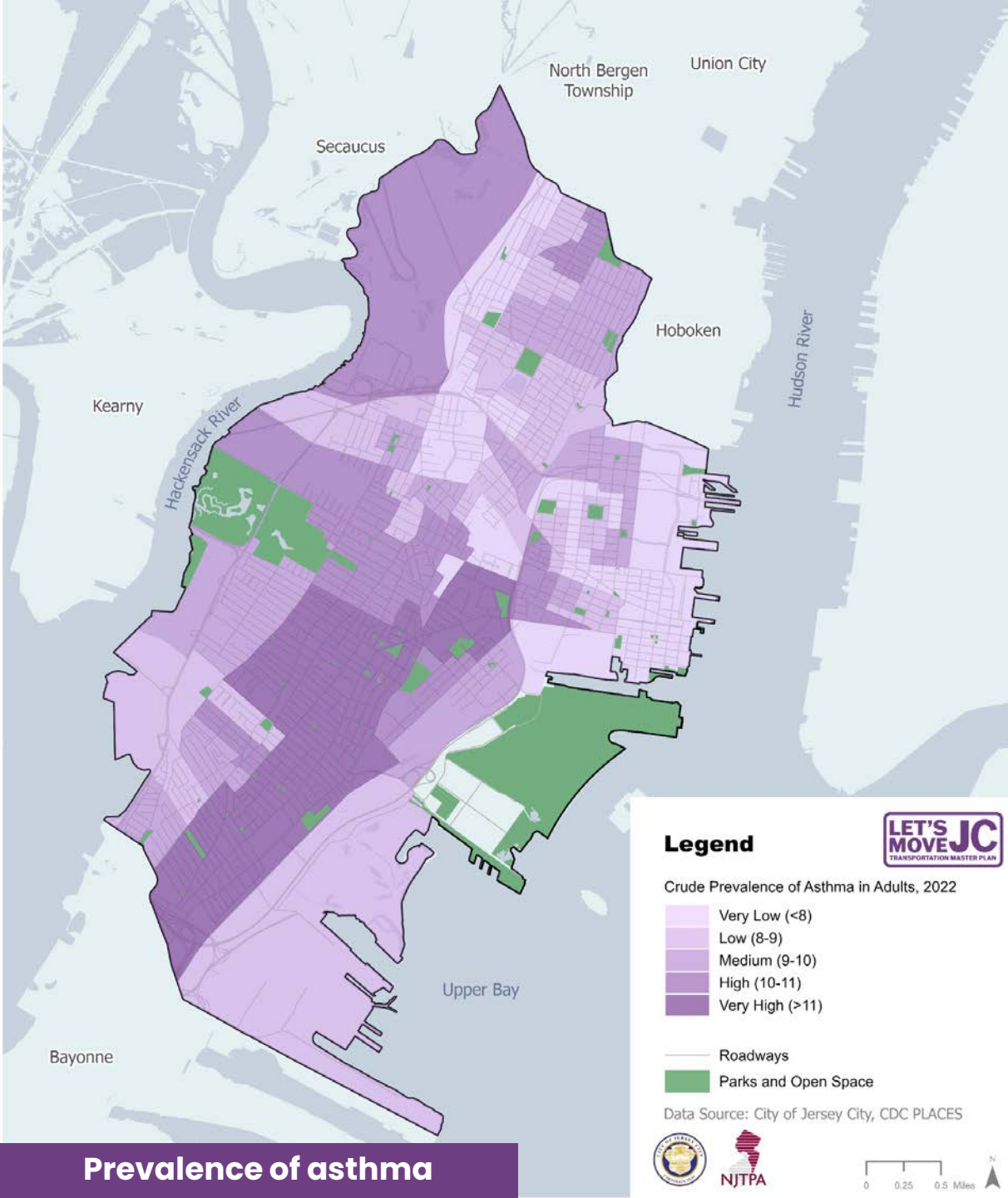


## Land Surface Temperature





# Public Health & Access



# QUESTIONS & DISCUSSION



# Discussion

- » **What's working?**
- » **What could be improved?**
- » **What's your vision for getting around Jersey City conveniently and safely in the future?**



# NEXT STEPS

**Scenario Planning (Winter 2025/26)**

**Draft Recommendations (Spring 2026)**

**Community Engagement**

» Community Meetings (Spring 2026)

